

YOUR CITY YOUR SAY

**A community conversation about how
local tax dollars deliver everyday value.**



FLORIDA
FORMULA

2025

WHY PROPERTY TAXES MATTER



When you turn on your tap, walk in a park, or make a phone call for help—it's often your city that gets the job done.

Property taxes make those services possible. Unlike many other taxes, property taxes stay right here in our community.



UNDERSTANDING MUNICIPAL PROPERTY TAXES

Property taxes are how we fund the services we rely on:



Safe
Neighborhoods
Police, Fire, EMS



Parks &
Community
Centers



Stormwater
& Street
Maintenance

Unlike other revenue sources, like state sales taxes or federal income taxes, **property tax dollars stay here**, giving you more say over how they are spent.

HOW PROPERTY TAXES WORK



What is the “millage rate?”

The tax rate applied to every \$1,000 of taxable property value.

A millage rate of 5.2 means \$5.20 in property taxes for every \$1,000 of assessed value.



Who sets it?

Your elected City Commission does, through public hearings, a transparent budget process, and a public vote.

WHAT AFFECTS YOUR PROPERTY TAX BILL



Assessed Value

Set by the county property appraiser, well below market value (the price at which you could probably sell your home).



Assessment Caps

Save Our Homes caps assessment increases at 3% (or CPI, whichever is lower) per year for full-time residents.



Exemptions

Homestead and other exemptions lower your taxable value.



Millage Rate

Set locally to meet our city's needs and priorities.

CAN YOU LOWER YOUR PROPERTY TAX BILL?

Yes. Here's how:



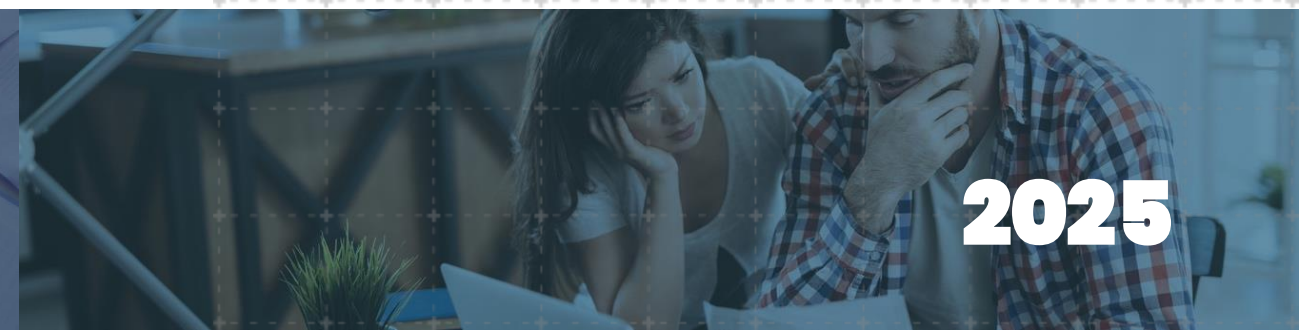
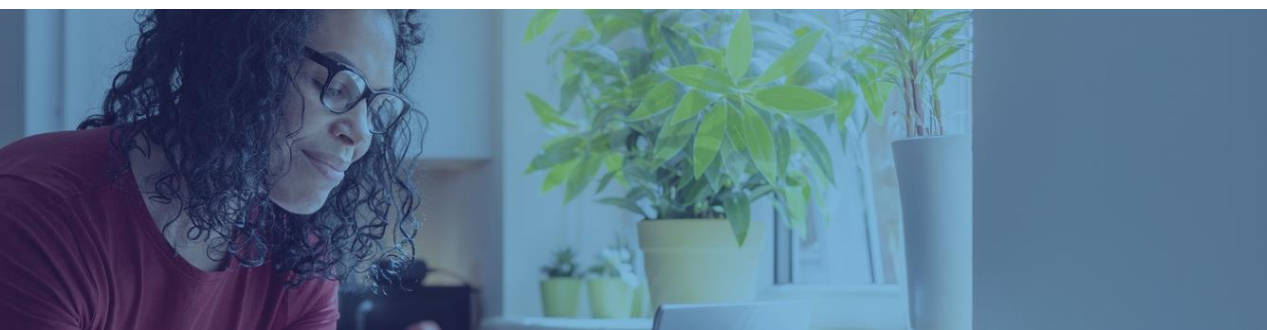
Apply for exemptions like the homestead exemption.



Review your assessed value. Appeal if it's inaccurate.



Attend our city's public budget hearings and make your voice heard.



2025

LOCAL DOLLARS STAY LOCAL

Florida's tax system prioritizes local funding and local accountability.



Property taxes don't go to Washington or Tallahassee. They stay here, and they support the things you use every day.



Local officials work with residents to set priorities and invest in what matters most.



**It's part of what we call:
The Florida Formula**

2025

WHAT IS THE FLORIDA FORMULA?



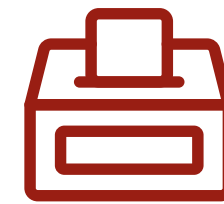
Florida and her cities keep taxes low, services strong, and decisions close to home. That's The Florida Formula.



LOW
TAXES



LIMITED
REGULATION



VOTER-APPROVED
PROTECTIONS

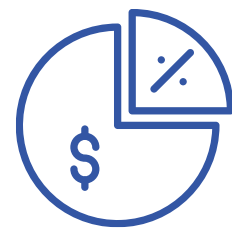


LOCAL
ACCOUNTABILITY

This balance keeps local government efficient and services effective.

BALANCED BUDGETS, LOWER MILLAGE, BETTER VALUE

**Most cities
have a track
record of fiscal
responsibility.**



Even as costs rise, 70% of Florida cities have not increased their millage in the last 5 years.



Florida's property tax burden is half that of Texas.

Source: Texas Scorecard, 2024



In fact, Florida has one of the nation's most efficient tax systems.

Source: Wallet Hub, March 2025

STATEWIDE PROPERTY TAX BREAKDOWN

Statewide, here's how a dollar breaks down across core services



34.9 cents go to the county – \$19,256,830,818

38.9 cents to the school district – \$21,481,626,417

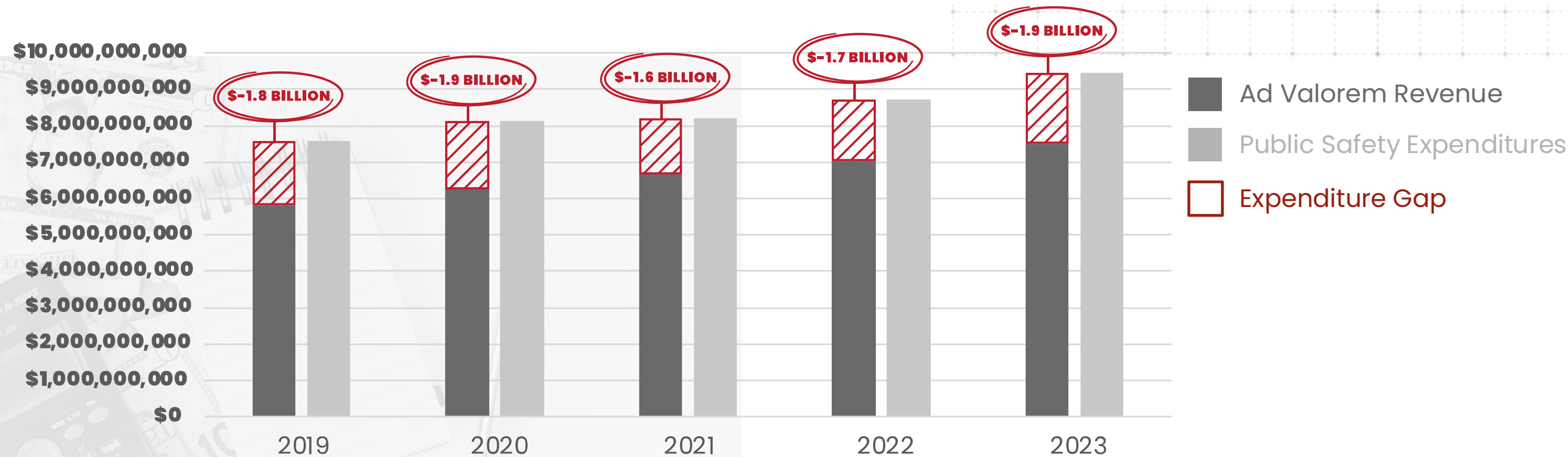
15.7 cents to the municipality – \$8,671,955,841

10.5 cents to other & special districts – \$5,765,564,310

Cities deliver a big **“bang for the buck”** with just a small slice of property tax dollars.

PUBLIC SAFETY SPENDING > AD VALOREM REVENUE

Statewide, public safety spending often outstrips ALL property tax revenues.



Changing funding sources risks shifting priorities away from the first responders and local services that keep us safe.

Notes:
Public Safety Expenditures encompass all spending related to public safety, including allocations for capital projects.

Data Sources:
Ad Valorem Data – Derived from the Department of Financial Services' Municipal Revenue Details Report.
Public Safety Expenditures – Obtained from the Department of Financial Services' Ad Hoc Public Safety Expenditures Report.

POLICE & FIRE COSTS ARE UP.

PROPERTY TAX REVENUE

HASN'T KEPT PACE.



\$2 million+

Cost of a
Fire Truck

Source: Reuters, May 2025



\$20,000+

Cost to Train &
Equip a Fire Fighter

Source: Reuters, May 2025

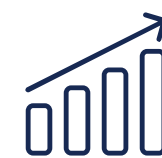
Local officials stretch every dollar, but rising public safety costs outpace capped revenues — and the gap is growing.

THE PROPERTY TAX SYSTEM PROTECTS FULL-TIME RESIDENTS



SAVE OUR HOMES

Florida voters approved Save Our Homes to protect residents from unpredictable property tax bills.



CAPS ASSESSMENTS

It limits yearly increases on homesteaded properties to 3% or inflation — whichever is lower.



PROTECTS YOUR INVESTMENT

This buffer between market value and taxable value protects full-time Floridians. It's a form of "Homefield Advantage" for year-round Florida property taxpayers.



IT'S WORKING

Even as prices rise, tax bills remain stable. Meanwhile, home insurance premiums have **more than doubled** since 2019.

LET'S PROTECT **WHAT WORKS**



Local property taxes support the services that keep our neighborhoods safe and our communities strong.

Our property tax dollars and decisions belong close to home.



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