

## How to Stay Involved After Legislative Conference

Once the FLC 2021 Legislative Action Agenda is finalized, the League needs your help promoting its legislative priority issues and position statements for a successful 2021 Legislative Session. Because of COVID-19, advocacy in 2021 is going to be different and we need to find innovative and resourceful ways to get our message heard. Here are steps you can take to maximize our efforts:

- Identify and reach out to freshmen legislators representing your city. Solidify relationships with incumbent legislators. Congratulate them on their election and let them know you are available as a resource for them. Help them better understand your city's operations.
- **Become a Legislative Key Contact.** Do you have a good relationship with a legislator? Go to the FLC Advocacy Tools webpage and sign up to be a Legislative Key Contact!
- **Find out your legislators' preferred method of communication.** Do you have their cell numbers? Are they active on social media (Twitter/Facebook, etc.)?
- Share and discuss the FLC 2021 Legislative Action Agenda. You can have a virtual or in-person meeting. Find out if your local/regional league planning a roundtable discussion with your legislators.
- Help to educate lawmakers on legislative issues affecting cities, particularly those who are newly elected. Use the League's issue briefs as a resource. Talk about your top issues. Provide any municipal data to reinforce your position tell your story.
- Attend and present FLC priority issues at local legislative delegation meetings.

  Not sure how? FLC can assist with this.
- **Stay informed.** In the new year, stay up to date on the issues by utilizing the League's legislative resources, including:
  - o **Bill Summaries.** A summary of every bill with a municipal impact by subject matter. The summaries are available on the FLC website beginning in January and are updated regularly. Be sure to check these summaries frequently to determine what legislation has been filed that may impact your city.
  - o **On Tap @ The Cap.** This newsletter arrives every Friday via email during the legislation session and is a short recap of what's happening each week in the legislature. This is a good way to stay updated on League priorities.

- Monday morning calls for city officials. Beginning March 2, the first week of 2021 Legislative Session, each Monday at 9:00 a.m. (EST) you can call in and hear updates directly from the FLC lobbying team on what's happening with bills impacting municipal government.
- Legislative Alerts. The League emails and texts these out when urgent action is needed on a bill. These alerts will request you to take specific action, such as calling your legislator about an upcoming vote. Contact Allison Payne to sign up for text alerts.
- Participate in the FLC Legislative Session Preview. This event takes place February 18 at 2:00 p.m. (EST) and helps set the tone for the upcoming session.
- Attend Legislative Action Days. Taking place April 7-8, this event is a unique opportunity for city officials from across the state to gather in Tallahassee and discuss the latest legislative issues and developments affecting municipalities.
- **Become a Home Rule Hero in 2021.** Check out the criteria on the FLC 2020 Home Rule Heroes webpage under the Advocacy menu.
- Most importantly, keep the League informed of your legislative activities.

The FLC Legislative team is here for you. Should you have any questions or need information, please contact Allison Payne at <a href="mailto:apayne@flcities.com">apayne@flcities.com</a> or 850.701.3602.