



MAXIMIZE ECONOMIC DEVELOPMENT IN FLORIDA:

INCREASED COLLABORATION BETWEEN FLORIDA'S CITIES AND KEY STATE AGENCIES WILL MAXIMIZE ECONOMIC DEVELOPMENT EXPANSION OPPORTUNITIES

The Florida League of Cities **SUPPORTS** legislation and policies that encourage coordination among Enterprise Florida, Inc. (EFI), the Department of Economic Opportunity (DEO), other state agencies and cities to promote local economic development by providing increased funding, technical assistance and increased collaboration between the state and cities on offering incentives that maximize economic development opportunities for retention, expansion and attraction, and building sustainable economic resiliency.

BACKGROUND

Businesses in Florida have been dramatically impacted by the COVID-19 pandemic. As the federal government and the Florida Legislature focus on restarting the economy, it is key to point out that many businesses in Florida still require assistance.

Economic development continues to be an important focus for our local communities. Cities want to see Florida lead the country in business assistance and incentive programs, which can have a significant impact on the cost of doing business by reducing both startup and operational costs.

KEY MESSAGES FOR 2022

The Florida League of Cities supports our member cities' efforts to continue engaging stakeholders by looking to develop partnerships and strategies on how best to accomplish the task of getting Florida's economy to lead the nation.

The League is focused on strengthening the partnerships between EFI, the state's principal economic development organization, the DEO, other state agencies and cities, which would achieve the goal of having Florida's economy lead the country.

This collaborative partnership would maximize economic development opportunities for retention, expansion and attraction of new businesses and jobs while also building sustainable economic resiliency.

With the support of the DEO and EFI, our cities will be placed in the best position to provide community support to create and deliver jobs to Florida.



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