



Florida League of Cities

# Electric air mobility addresses modern challenges

## CONNECTIVITY



Electric air mobility **enhances connectivity** because they operate independently of road and rail

## EMISSIONS



Electric air mobility vehicles are powered by electric motors, which means **no local emissions**

## INFRASTRUCTURE



Electric air mobility allows high-speed connections with **minimal infrastructure** requirements

Positioned to be the  
global leader in  
regional electric  
air mobility

–Team

–Technology

–Aircraft

–Economics

–Service

–Partners



# Market-leading performance

Fully Electric

> Lower operating costs

7-Seater

> Leading passenger / cargo payload

175 mph

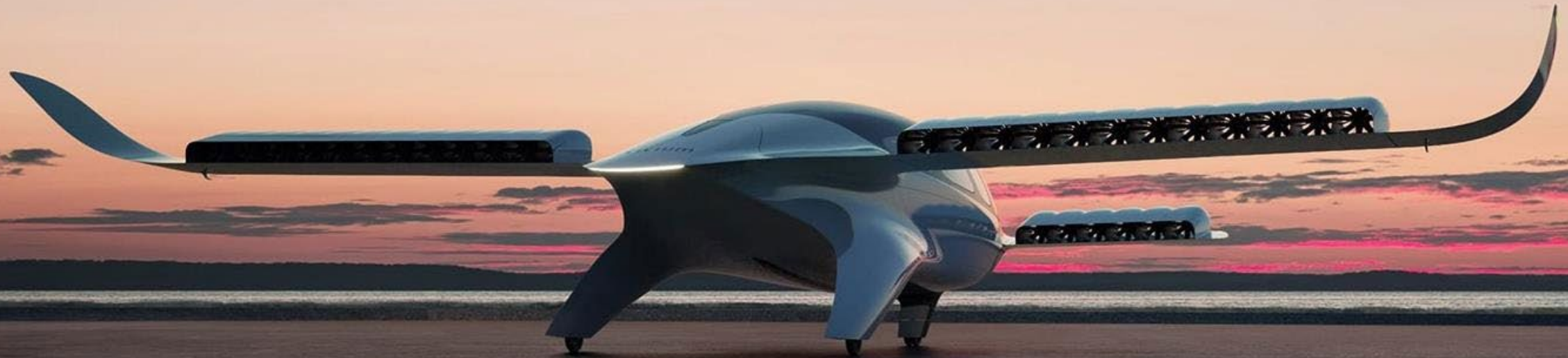
> 5X faster than average car journey

Lowest noise profile in industry

> Developed for urban landing

~155 mile range

> Access to urban & regional routes



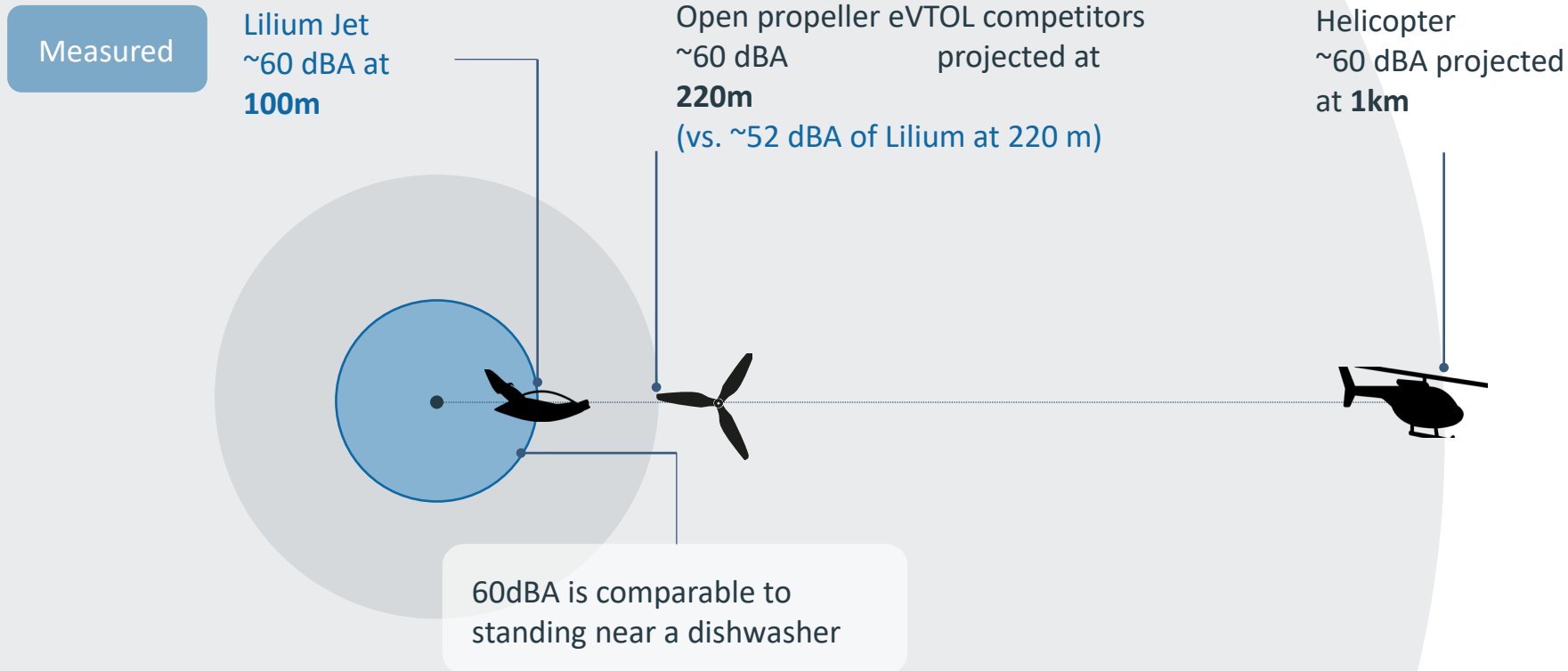
| CABIN





| DEMONSTRATORS

# Low noise allows regular landings near communities



Due to noise impact... “out of 40 helipads only 1 is active in San Francisco”



# Our Vertiports

Vertiport plans with Ferrovial for Florida





## Our Vertiports enable communities a 360 degrees high-speed connection – regardless of their size

- High speed connection for a fraction of traditional infrastructure cost (\$5M to \$15M CapEx per pad)
- Lean, modular design enabling flexible, local adaptability (4,000 m<sup>2</sup> to 10,000m<sup>2</sup> footprint)
- Realization on the ground or integration into existing structures or new builds
- 0.5 to 1M passengers per year through a single pad
- Building time <12 months

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Key industry players already committing significant capital to network rollout

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# ~\$200M commitment for Florida development

Lilium is partnering with leading infrastructure partners to build up to 14 vertiports across Florida

Goal to establish more than 2,000 miles of high-speed connectivity connecting all major urban centres.

ferrovial

TAVISTOCK  
DEVELOPMENT COMPANY

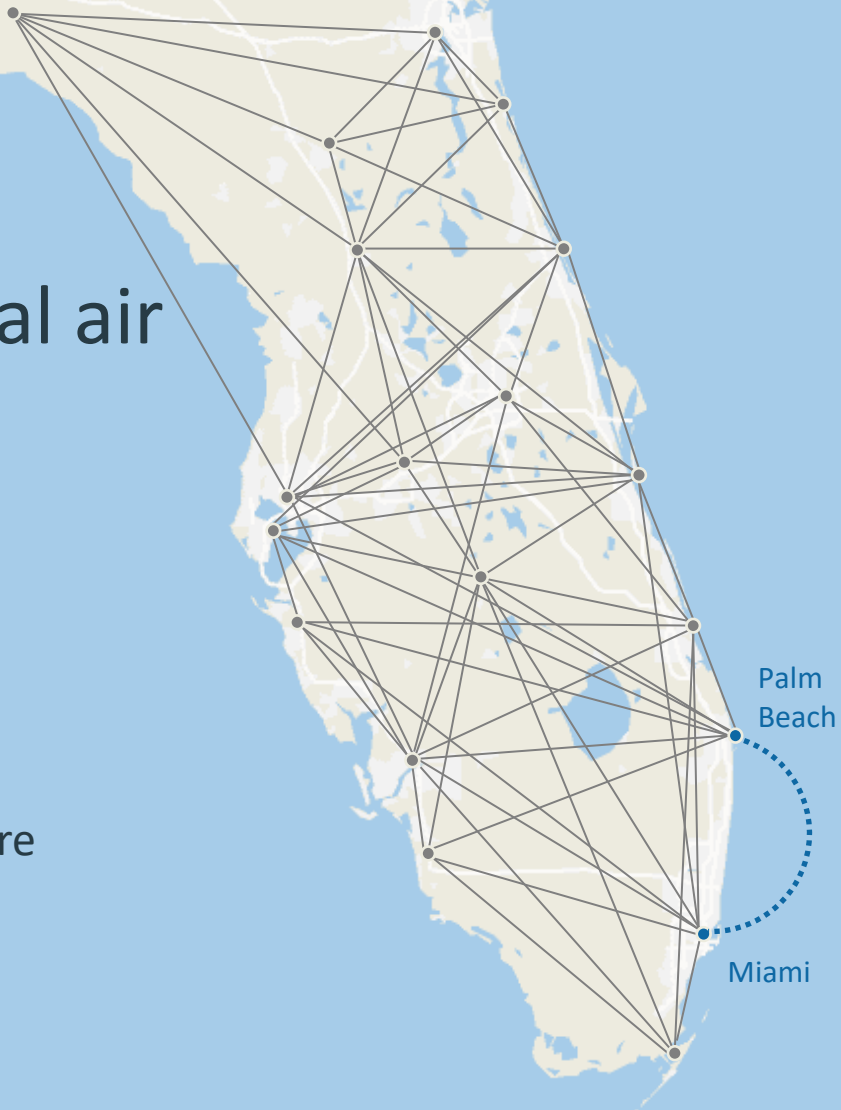


# High-speed regional air network

~100x cheaper

~10x faster to deploy

vs. ground transport infrastructure



Regional and Urban Access

Landing closer to where you want to go

Miami → Palm Beach

~\$150

~20 minutes

~5x faster than driving

Source: Lilium Business Plan. European Court of Auditors. Management estimates.

Note: Network based on mid-term range potential. These comparison to ground transport infrastructure is based on judgments and assumptions of our management in light of information available at this time; actual results may differ

# We will launch within existing regulatory frameworks

## Air Operations

- Traffic coordination under existing rules of the air
- Certified commercial passenger operations like a regular airline



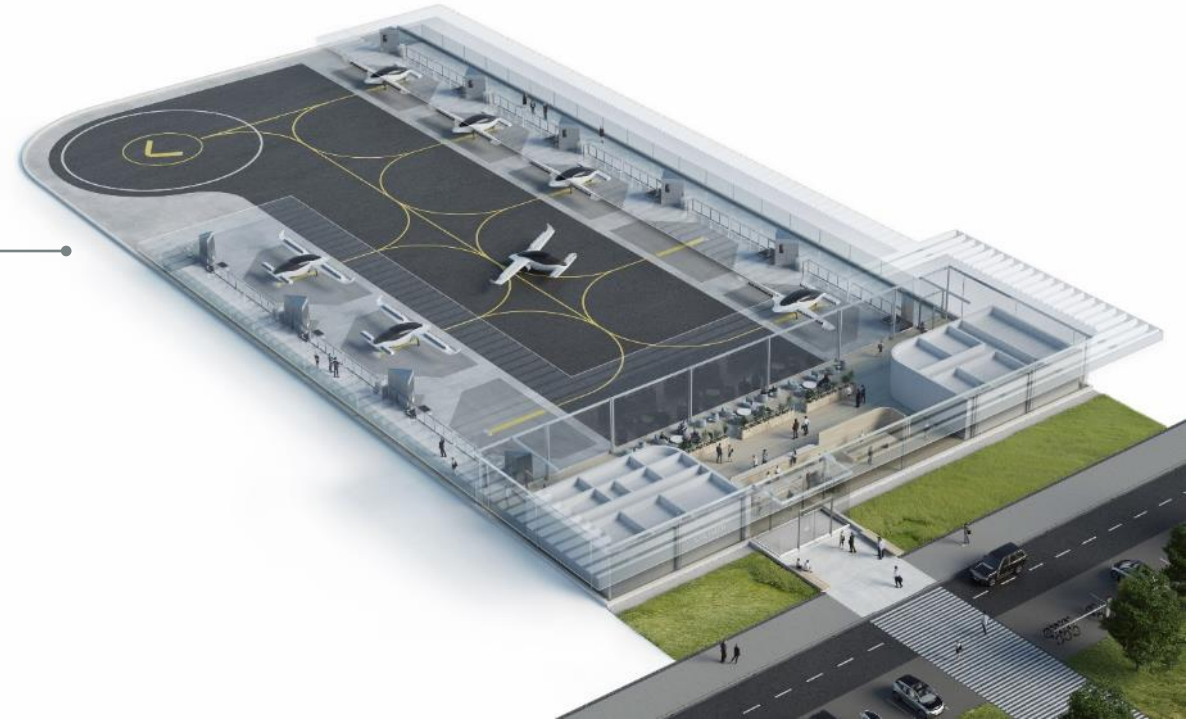
## Aircraft

- Certification under existing regulation under way
- Close liaison with EASA and FAA since 2017



## Vertiports

- Operations on certified aerodromes based on existing standards



# Vertiport Site Requirements



Adequate Space



Sufficient Energy Capacity



Multimodal Connectivity



Passenger Demand



Safe Operations



# An eVTOL landing pad would drive ~\$40M of economic benefits into each city annually

Assuming 500k passengers per year

## 1. Boosting connectivity in Florida

## 2. Bringing economic growth to Florida

## 3. Florida as a leader in sustainability

### Direct Economic Benefits

**\$4mn**  
Food & beverage revenue

**\$10mn**  
Hotel revenue

**\$3.5mn**  
County taxes

- Assuming 20% of arriving Lilium passengers are induced traffic and spend an average of \$40 on F&B in the City

- Assuming 20% of arriving Lilium passengers are induced business travellers who spend 1 night in a hotel in the City at \$100 per night

- Assuming 2.5% tax on food and beverage and hotel revenue

### Indirect Economic Benefits

**\$15mn**  
Time saved value

**\$10mn**  
Marketing value

- Using monetary value of travel time saved (VTTS) for initial routes

- Siting a vertiport in a downtown will be highly marketable

# Lilium aims to take sustainable mobility to the next level

End-to-end CO<sub>2</sub> footprint including emissions from operations, production and infrastructure



Passenger Jets  
CO<sub>2</sub>/pkm:  
**189g**



Gasoline Cars  
CO<sub>2</sub>/pkm:  
**142g**



Electric Cars  
CO<sub>2</sub>/pkm:  
**31g**



Trains  
CO<sub>2</sub>/pkm:  
**18g**



Lilium  
CO<sub>2</sub>/pkm:  
**13g**

# Lilium will help the cities across Florida deliver on their strategic goals

## Common City Goals



Establishing sustainability and resilience



Enhancing workforce development



Improving infrastructure and mobility



Grow your economy

## Lilium operations in in Florida cities



The Lilium jet is **100% electric**; its 250km range enables it to serve domestic flight routes and **drive large reduction** in the aviation sector's emissions output



The infrastructure setup and operations will create **hundreds of highly-skilled jobs** in each city while tapping into the city's robust workforce



The Lilium service will **establish new high-speed connections** across the region while being **integrated with the existing transport system**



The Lilium service will **bring appx > \$40 mn of economic activity**, to each city downtown with just one vertiport location



# What can cities do to prepare for eVTOL



Understand Value



Determine the best location



Check against zoning and land use



Find the right Partners



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# Enabling an Autonomous Reality

Racquel Asa

Beep, CMO



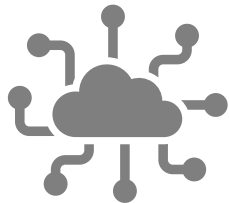
Autonomous Mobility Solutions

August 13, 2021

# WHAT BEEP DOES?

Beep provides communities with turnkey autonomous mobility networks for first-mile, last-mile use cases. We lead the entire **launch**, **oversight**, and **ongoing management** of all aspects for each project.

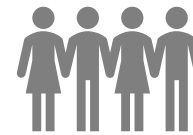
With Beep, communities are safer, stress-free, and eco-friendly with driverless mobility.



**Connected**



**Autonomous**



**Shared**



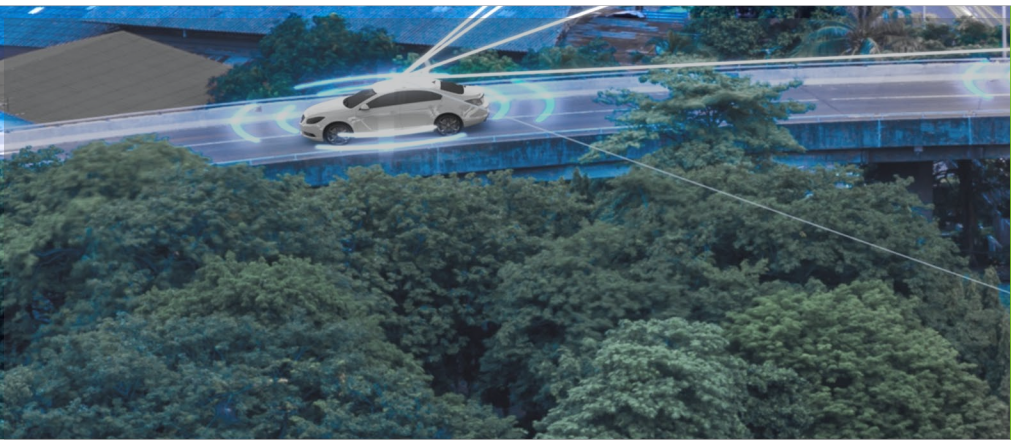
**Electric**

40,000+  
live road hours

48,000+  
passengers



Dedicated  
autonomous  
vehicle  
command  
center



23 autonomous  
shuttles

8 project  
locations



PLATFORM PARTNERS



# OUR APPROACH

## Process

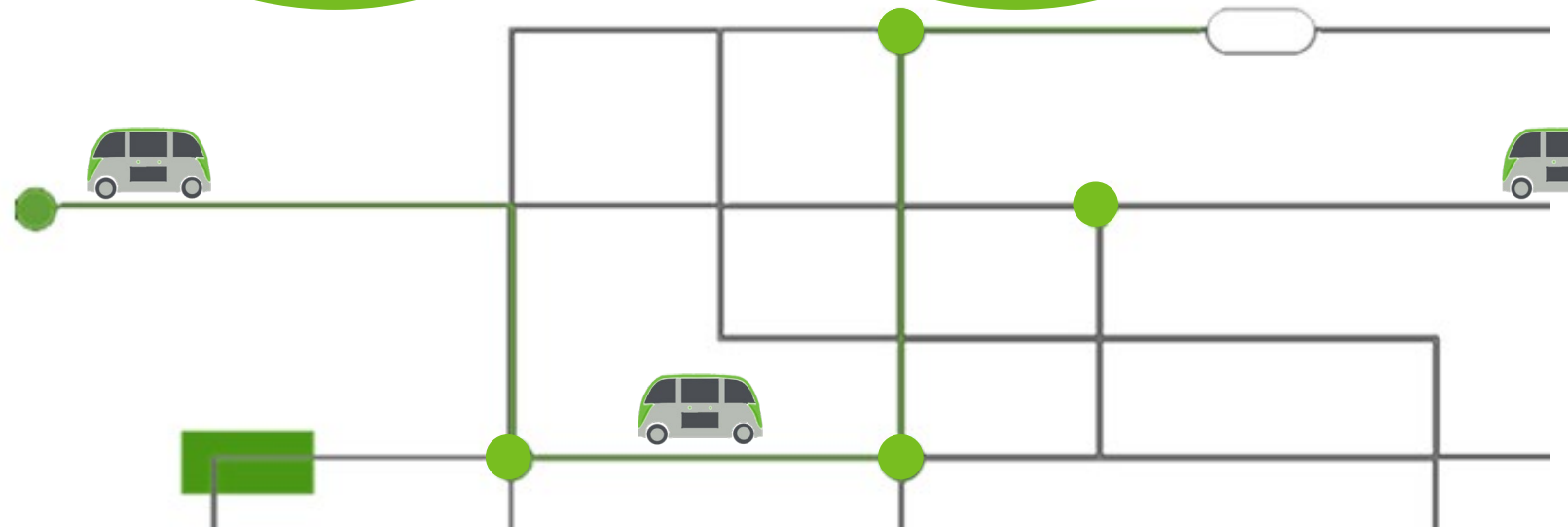
Synergize technical AV capabilities with regulatory requirements

## Planning

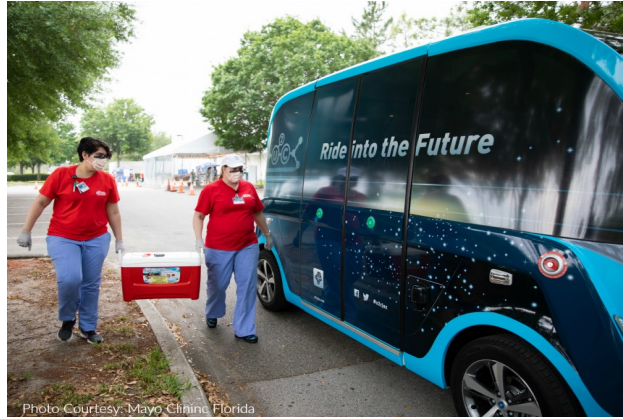
Manage, plan and optimize autonomous mobility with purpose

## Products

Best of breed AV platforms and development of shuttle agnostic technology



# OUR PROJECTS



- **Planned Development:**
  - Tavistock Development - Lake Nona, FL
  - Mattamy Homes – Tradition, FL
- **Federal:**
  - Yellowstone National Park, WY
- **Public Transit:**
  - Pinellas Suncoast Transit Agency, FL
  - Hillsborough Area Regional Transit, FL
  - Jacksonville Transportation Authority, FL
- **Municipal:**
  - City of Peoria, AZ
  - City of Peachtree Corners, GA

# MAKE YOUR CITY FUTURE READY

**Align**



Educate executive stakeholders on current technical capabilities with realistic expectations

**Identify**



Plan a route addressing first-mile, last-mile challenges

**Commit**



Project team with defined goals and objectives

**Partner**



Find the best partner with regulatory and AV technical expertise

**Fund**



Search for traditional, innovative and grant opportunities





Autonomous Mobility Solutions