

STRENGTHENING EXPERTISE FOR THE CITIES WE SERVE



Welcome, First-Time Attendees!

Orlando World Center Marriott August 12-14, 2021



- Association for Florida's cities, towns and villages; charter counties also eligible for membership
- Your advocate, partner and resource
- Created in 1922 to lobby, foster cooperation and sharing, and provide information
- Headquarters in Tallahassee; office in Orlando for Insurance Services, Technology Services and FLC University

MORE ABOUT THE LEAGUE

- 214 employees; one of the largest in nation
- Works closely with the National League of Cities also a member of the NLC
- Hosts Annual Conference every August; Legislative Conference each Fall
- Positions limited to municipal issues; must impact majority of municipalities no individual member issues





- Only a general-purpose local government providing municipal services can join the League; most do every year
- No affiliate, corporate or other members, per by-laws
- Statewide membership at 99-100% since the 1980s

LEAGUE SERVICES





Member relations and outreach



Financial and insurance services – 5 pooled trusts and many services for local governments, risk and safety management, fraud investigations – Your Resource, Your Advocate, Your Partner!



Communication and research



FLC University – training



Publications, resources

LEAGUE GOVERNANCE

- Board comprised of 3 officers, past Presidents, 14 District Directors, 10 largest-city seats and 2 other seats; redistricting after census
- Elected for one year; persons can repeat
- Appoints Executive Director each year
- Board sets League policies, adopts budget and approves other fiscal statements; is guided by strategic plan
- Executive Committee: 15 members; can act on the Board's behalf



FLC LEGISLATIVE PROCESS

- Policy Committees consider state legislative positions
- Federal Action Strike Team (FAST) advocates for federal issues
- Federal and commemorative resolutions go to the Resolutions Committee
- FLC Goal: Year-round advocacy plus Legislative Action Day each session
- President appoints Legislative Committees
- Even-numbered years: session January to March
- Odd-numbered years: session March to May
- League's Legislative Conference and adoption of annual priorities aligned with these calendars



- Five Policy Committees met today (see list in program)
- Resolutions Committees met today
- Business Session Saturday: Voting delegates consider resolutions, elections, other business only one delegate per municipality
- If you have questions about your city's delegate, check at registration

KEYNOTES AND WORKSHOPS

Workshops:

Friday: 5 Concurrent roundsSaturday: Afternoon sessions

General Sessions:

Friday: Opening Session with keynote

► Saturday: 10 a.m.-12:15 p.m. – Second session with keynote

Friday Networking Session: Network and share what you learned

Luncheon Saturday: Installation of President and honor Past Presidents

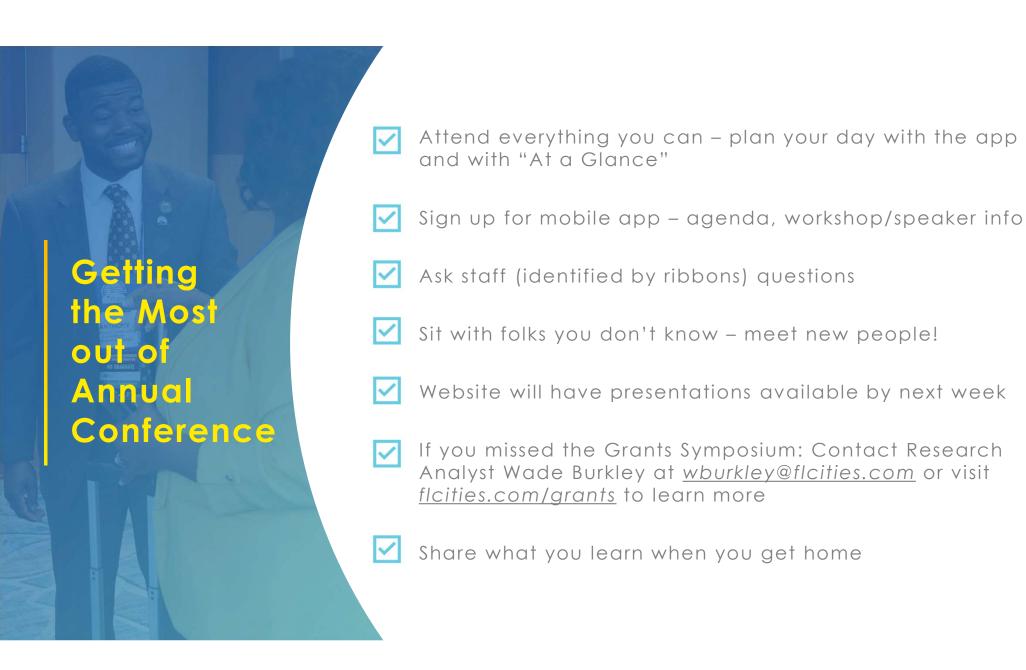
Inaugural Celebration: Saturday Night; great chance to meet, network and talk

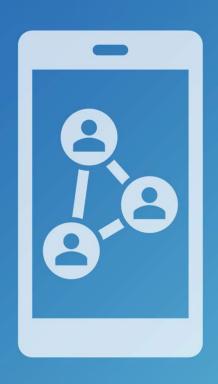




MUNICIPAL MARKETPLACE

- Open for reception TONIGHT from 6:00 p.m. to 7:30 p.m.
- Open Friday 7:00 a.m.-1:00 p.m. (breakfast and refreshment breaks located here)
- ✓ Lunch Friday 11:45 a.m. to 1:15 p.m. Sidewalk Café
- Great opportunity to visit the FLC booth, meet vendors, sponsors and exhibitors





SOCIAL MEDIA AT THE CONFERENCE

- Use **#FLCities2021** on your Facebook, Instagram and Twitter social media messaging
- We are also on LinkedIn and YouTube
 search for @FLCities

FLC LEGISLATIVE PROCESS

- Policy Committees talk to "veteran" officials to see if you would be interested; contact Legislative Coordinator Mary Edenfield at medenfield@flcities.com for more information
- Read publications and visit FLC website (<u>flcities.com</u>) resource pages
- ✓ Attend FLC University summits and trainings
- Attend local and regional league meetings at home
- Visit website for advocacy tips and to use our Contact Your State Legislator tool



Thank you for Attending the Conference!

Contact the League or your FLC Ambassador if we may be of assistance to YOU!

