



**STRENGTHENING  
EXPERTISE FOR THE  
CITIES WE SERVE**



**2021 FLC ANNUAL  
CONFERENCE**

**Welcome,  
First-Time  
Attendees!**

**Orlando World  
Center Marriott  
August 12-14, 2021**



## What is the League?

- ✓ Association for Florida's cities, towns and villages; charter counties also eligible for membership
- ✓ Your advocate, partner and resource
- ✓ Created in 1922 to lobby, foster cooperation and sharing, and provide information
- ✓ Headquarters in Tallahassee; office in Orlando for Insurance Services, Technology Services and FLC University

## MORE ABOUT THE LEAGUE

- ✓ 214 employees; one of the largest in nation
- ✓ Works closely with the National League of Cities – also a member of the NLC
- ✓ Hosts Annual Conference every August; Legislative Conference each Fall
- ✓ Positions limited to municipal issues; must impact majority of municipalities – no individual member issues





## League Membership

- ✓ Only a general-purpose local government providing municipal services can join the League; most do every year
- ✓ No affiliate, corporate or other members, per by-laws
- ✓ Statewide membership at 99-100% since the 1980s

# LEAGUE SERVICES



Advocacy



Member relations  
and outreach



Financial and insurance  
services – 5 pooled trusts and  
many services for local  
governments, risk and safety  
management, fraud  
investigations – *Your Resource,  
Your Advocate, Your Partner!*



Communication and  
research



FLC University – training



Publications, resources



## LEAGUE GOVERNANCE

- ✓ Board comprised of 3 officers, past Presidents, 14 District Directors, 10 largest-city seats and 2 other seats; redistricting after census
- ✓ Elected for one year; persons can repeat
- ✓ Appoints Executive Director each year
- ✓ Board sets League policies, adopts budget and approves other fiscal statements; is guided by strategic plan
- ✓ Executive Committee: 15 members; can act on the Board's behalf



## FLC LEGISLATIVE PROCESS

- ✓ Policy Committees consider state legislative positions
- ✓ Federal Action Strike Team (FAST) advocates for federal issues
- ✓ Federal and commemorative resolutions go to the Resolutions Committee
- ✓ FLC Goal: Year-round advocacy plus Legislative Action Day each session
- ✓ President appoints Legislative Committees
- ✓ Even-numbered years: session January to March
- ✓ Odd-numbered years: session March to May
- ✓ League's Legislative Conference and adoption of annual priorities aligned with these calendars





## Business at the Conference

- ✓ Five Policy Committees met today (see list in program)
- ✓ Resolutions Committees met today
- ✓ Business Session Saturday: Voting delegates consider resolutions, elections, other business – *only one delegate per municipality*
- ✓ If you have questions about your city's delegate, check at registration

# KEYNOTES AND WORKSHOPS

## Workshops:

- ▶ Friday: 5 Concurrent rounds
- ▶ Saturday: Afternoon sessions

## General Sessions:

- ▶ Friday: Opening Session with keynote
- ▶ Saturday: 10 a.m.-12:15 p.m. – Second session with keynote

**Friday Networking Session:** Network and share what you learned

**Luncheon Saturday:** Installation of President and honor Past Presidents

**Inaugural Celebration:** Saturday Night; great chance to meet, network and talk





## MUNICIPAL MARKETPLACE

- ✓ Open for reception TONIGHT from 6:00 p.m. to 7:30 p.m.
- ✓ Open Friday 7:00 a.m.-1:00 p.m. (breakfast and refreshment breaks located here)
- ✓ Lunch Friday 11:45 a.m. to 1:15 p.m. – Sidewalk Café
- ✓ Great opportunity to visit the FLC booth, meet vendors, sponsors and exhibitors



## Getting the Most out of Annual Conference

- ✓ Attend everything you can – plan your day with the app and with “At a Glance”
- ✓ Sign up for mobile app – agenda, workshop/speaker info
- ✓ Ask staff (identified by ribbons) questions
- ✓ Sit with folks you don’t know – meet new people!
- ✓ Website will have presentations available by next week
- ✓ If you missed the Grants Symposium: Contact Research Analyst Wade Burkley at [wburkley@flcities.com](mailto:wburkley@flcities.com) or visit [flcities.com/grants](http://flcities.com/grants) to learn more
- ✓ Share what you learn when you get home



## SOCIAL MEDIA AT THE CONFERENCE

- Use **#FLCities2021** on your Facebook, Instagram and Twitter social media messaging
- We are also on LinkedIn and YouTube – search for **@FLCities**



## FLC LEGISLATIVE PROCESS

- ✓ Policy Committees – talk to “veteran” officials to see if you would be interested; contact Legislative Coordinator Mary Edenfield at [medenfield@flcities.com](mailto:medenfield@flcities.com) for more information
- ✓ Read publications and visit FLC website ([flcities.com](http://flcities.com)) – resource pages
- ✓ Attend FLC University summits and trainings
- ✓ Attend local and regional league meetings at home
- ✓ Visit website for advocacy tips and to use our Contact Your State Legislator tool





# Thank you for Attending the Conference!

Contact the League or your FLC Ambassador if we may be of assistance to YOU!

