



# First-time Attendees

FLC Annual Conference  
World Center Marriott Hotel  
August 17, 2017

Add date



Welcome!



# What is the League?

- Association for Florida's Cities, Towns and Villages; Charter Counties Eligible
- Governed by a Board of Directors
- Created in 1922 to Lobby, Foster Cooperation and Sharing, and to Provide Information
- HQ in Tallahassee; Office in Orlando for Insurance Services, Technology Services and FLC University



# More About the League

- 210 Staff; one of the Largest in Nation
- Work Closely with National League of Cities
- Hold Annual Conference every August; Legislative Conference each Fall
- Only a general-purpose government providing municipal services can join the League; most do every year



# League Services

- Advocacy
- Communication and Research
- Member Relations and outreach
- FLC University – Education and Professional Development
- Financial and Insurance Services – five pooled trusts and many services for local governments; Risk Control
- Publications, Resources



# League Governance

- Board comprised of 3 officers; past presidents; 14 district directors, 10 largest city seats, and 2 other seats; re-districting after Census
- Elected for one year
- Appoint executive director each year
- Board sets League policies and is guided by Strategic Plan



# FLC Legislative Process

- Policy Committees Consider State Legislative Positions
- Federal Action Strike Team (FAST) for Federal Matters
- Federal, Commemorative Resolutions go to Resolutions Committee
- FLC Goal: Year-round Advocacy plus Legislative Action Day each session
- President appoints Legislative Committees





# Business at the Conference

- Five Policy Committees Met Today - (see list in program).
- Business Session Saturday: Voting Delegates consider resolutions, elections, other business—*only one delegate per municipality*
- If you have questions about your city's delegate: check at registration



# Keynotes & Workshops

- Workshops: Concurrent sessions in 4 rounds
- General Sessions: Keynote Presentations Friday and Saturday
- Special Workshop Saturday PM
- Luncheon Saturday; Installation of President & honor past presidents
- Closing Networking Event: great chance to meet & talk



# Who Wants to be a Millionaire?



- Part fun, part educational.
- Good chance to learn League trivia and discuss issues that are important to you with staff and other attendees.
- Great for networking!
  
- Saturday, 4 pm



# Getting the Most out of the Conference

- Attend everything you can – plan your day with the “At a Glance”
- Get the mobile app – create personal schedule; access materials
- Ask staff (ribbons) questions
- Sit with folks you don’t know—meet new people!
- Order recordings for workshops you missed
- Web site will have hand-outs next week (or check the app!)
- Share what you learn when you get home & as you go with social media



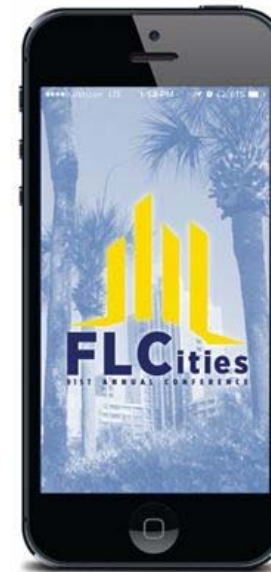
# Be Social!

- Must-have Hashtag: **#FLCities2017**
- Connect with us @FLCities
- Get featured with compelling content.
  - Discuss workshops
  - Quote your favorite keynote speakers
  - Post a picture with colleagues
  - Go live



# Conference Tips

- Wear your badge EVERYWHERE.
- Download the app:  
iTunes App or Google Play
- Come by Registration Desk or  
Mobile Technology Desk with questions



# Getting Involved

- Policy Committees – talk to “veteran” officials to see if you would be interested; form at registration
- Read Publications and Visit Web Site – Resource Pages
- Attend FLC University summits & trainings
- Attend Local and Regional League Meetings at home
- Visit Web Site for Advocacy Tips and know Your Legislators!



# Thank you for Attending the Conference!

- Please contact the League if we may be of assistance to YOU







# **FLC University**

