

Hallandale Beach's extensive community outreach and involvement, town hall meetings, employee longevity, innovative programs, ethnic and cultural diversity, dedicated City Commission, and visionary City Manager make it unique.

INTERGOVERNMENTAL COOPERATION

City programs combine governmental, community, business, and residential support and resources as an avenue for increased efficiency and overall model for success.

Sister Cities Project. Hallandale Beach coordinated and delivered a fire truck, water and food, bedding, portable stoves, mattresses, and more to Gauthier, Mississippi after Hurricanes Wilma and Katrina.

School Recycling Program. Hallandale Beach Elementary, Chamber of Commerce, and the City spearheaded a citywide sneaker recycling program collecting sneakers as part of the Disney/Nike Environmental Challenge.

Weed & Seed. As part of a Department of Justice grant, federal, state, and local crime-fighting agencies, social service providers, representatives of the public and private sector, prosecutors, businesses, and neighborhood residents weed out violent crime and gang activity while seeding in social services and economic revitalization.

Transportation. Hallandale Beach initiated negotiations with neighboring Aventura and Hollywood to connect the three cities mini-bus routes, and further implement a tri-city trolley system that will provide free direct transportation between the three cities.

Senior Citizen Improvements. A “Communities for a Lifetime Partnership” between residents, Florida’s Department of Elder Affairs, Hospital District, and local businesses use existing resources and state technical assistance to provide seniors with health and lifestyle improvements. The program is designed to create a Community where one can live, work and play through all stages of their lives.

Business Development Programs. Partnerships with Hollywood and FAU to form the Business Academy including a "Marketing Your Service Business" workshop and free individual analyst sessions to help businesses target and define their market and identify customers.

CITIZEN OUTREACH AND INVOLVEMENT

The City continuously invites and explores community input and ideas as a cooperative effort to conduct business and day to day operations effectively and efficiently.

Annual Town Meetings. Open annual meetings are held in the five major areas of the city. All department directors and other key personnel present and address residents directly and immediately.

Boards and Committees. The City has 17 different boards and committees that advise the Commission and carry out specific functions for the Community.

Development Requirements. Developers of Major Development-Community Impact projects are required to hold community meetings to include residents, neighborhood associations, and condominium owners.

Commission Meetings. Commission meetings are held once a month in the day time and in the evening to accommodate the residents and the working.

Seminars. Personal finance, business, hurricane preparedness, crime prevention, safety, and education seminars are held on a regular basis to assist residents with their own special interests.

Trash for Cash. Volunteers collaborate in trash pickups to raise funds per bag for charities.

Other Outreach: include the City Marquees, Boards, emails, notification on the water bill, mailing, positing, flyer distribution via schools, AM radio station, and newsletter.

INNOVATIVE PROGRAMS AND SERVICES

Hallandale Beach Programs are designed to enhance the relationship between the city and its community to create programs that enhance the quality of life.

Mini-Bus Service. Free mini-bus service caters to over 14,000 monthly. Hours of operation have expanded and a future route planned to provide service to the Tri-rail and Primary Care Center located in Hollywood.

Health Initiatives. HITS (Health Intervention Targeted Services) healthcare outreach program and local community based organizations target low-income, uninsured residents for free primary care.

Financial Literacy. Financial credit literacy programs give residents a sense of security and empowerment in managing their financial future.

Neighborhood Improvement Programs. The Community Redevelopment Agency (CRA) loan assistance programs assist property owners with roof repair/replacement, parking, drainage, and exterior improvements at low interest loans. 40% of the loan is forgiven and 100% is qualified by low-income. \$4.4 million in loans, \$1.3 million for Commercial properties, and \$63,000 for storm shutters have been given since inception. Further assistance includes free paint vouchers, sod, tree, and plants.

Affordable Housing Program. Up to \$40,000 in mortgage assistance is provided for the purchase of a home for affordable housing. Over \$2.1 million has been loaned since inception. Developer contributions for affordable housing or a designation of affordable units are required by the City.

GOVERNANCE/ADMINISTRATION

The City is dedicated to enhancing the quality of life by providing efficient and superior services to meet the needs of the community and plan for future. The City is a fully accredited professional law enforcement agency, certified by the Florida Commission for Law Enforcement Accreditation and currently seeking accreditation of our Fire Department.

Strategic Plan: Performance measures are assessed publicly and annually with the Strategic plan.

Floodplain Management. Hallandale Beach has a class 7 rating (Community Rating System) for Floodplain Management, the best in Broward County, saving residents 15% on flood insurance and FEMA \$834,000 annually.

Water Treatment Plant. The new state of the art water treatment plant employs membrane process technology to yield higher quality while assuring compliance with all present and future water standards. Funds were allocated over five years, adding no increase for taxpayers.

Historical Village. To protect valuable historical resources, a Historical Village was formed by preservation of the 1925 Curci House and the move of the 1906 Moffitt House. The City is also preserving the 1916 first school house.

CITY LEADERSHIP

Hallandale Beach exemplifies leadership through its programs for redevelopment and rehabilitation. Hallandale is the only city in Broward County with an independent Human Services Department utilizing County and State resources for social services customized for individual needs.

Collaboratively the Commission has over 51 years of dedication and public service to the City. The Mayor is active in the Florida Redevelopment Association, Past President of the Broward League of Cities, Board of the Florida League of Cities, US Conference of Mayors, Chair of the Broward County Fire Rescue Council, Broward County School Oversight Committee, and original signer of the U.S. Mayors Climate Protection Act in 2005.

TECHNOLOGY

Community Feedback. Residents communicate directly and quickly to the appropriate department for action. Status updates are emailed back to the resident.

Security Surveillance. Extensive security surveillance system (130 cameras) were installed at all city locations discourage crime.

Convenient Payment Services. Utility bills are paid online using a credit card, eliminating the need to mail a payment or visit to city hall.

RUOK (“Are you OK?”) A free service dials residents’ phone numbers daily to ensure they are OK. If there is no answer, the police department follows up to ensure the resident is OK.

Interactive Voice Response System. The City’s Interactive Voice Response system allows customers to inquire about building inspection status and schedule inspections via telephone, soon to be on the website.

AM Radio. An AM Radio station is used to communicate with residents for disasters and other general information.

FINANCIAL

Hallandale Beach is AAA rated and won the National Governors of Finance Offers Association award for the last twenty years for its financial professionalism. The award is reviewed by outside auditors and other government officials for correctness, user

friendly formats, readable outputs, and comprehensive organizational structure. All records are kept up to date and available upon public request. Payments are in user friendly formats and credit cards are accepted online. Budgets are approved in publicly.

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