

CONFERENCE AT A GLANCE

THURSDAY, AUGUST 17, 2017

7:30 a.m. **Coffee Service**Crystal Ballroom Foyer

7:30 a.m. - 7:00 p.m. **Registration Desk Open**Palms Registration Desk

8:00 a.m. - 12:00 p.m.

Continuing Education in Ethics:
Have You Completed Your Hours?

Crystal Ballroom G1

9:00 a.m. - 3:00 p.m. **FLC Book Store Open** Crystal Ballroom Foyer

10:00 a.m. - 11:00 a.m. Florida Association of Intergovernmental Relations Meeting Crystal Ballroom P-Q

11:00 a.m. - 12:00 p.m. Florida League of Mayors Business Meeting Crystal Ballroom D-F

11:00 a.m. - 3:00 p.m. **Grants Expo** Crystal Ballroom Foyer

12:00 p.m. - 1:00 p.m.

Florida League of Mayors

Board of Directors Meeting

Crystal Ballroom A-B

12:30 p.m. - 2:00 p.m. **Sidewalk Café** Royal/Sabal/Sago

12:30 p.m. - 7:30 p.m. **Exhibit Hall Open** Royal/Sabal/Sago

1:00 p.m. - 3:00 p.m. "Cities 101" Workshop Crystal Ballroom D-F

1:00 p.m. - 3:00 p.m. Legislative Policy Committee Meetings

Finance, Taxation and Personnel New York/New Orleans

Land Use and Economic DevelopmentCanary Ballroom 1-2

Municipal Administration

Canary Ballroom 3-4

Transportation and Intergovernmental Relations

Crystal Ballroom K-N

Utilities, Natural Resources and Public Works

Crystal Ballroom C

2:45 p.m. - 3:15 p.m. **Refreshment Break** Royal/Sabal/Sago

3:00 p.m. - 5:00 p.m. **The Opioid Epidemic: Your City's Role**Crystal Ballroom G1

3:15 p.m. - 4:30 p.m. **Pop-Up Recording Studio**Palms Ballroom Foyer

5:00 p.m. - 6:00 p.m. **Federal Action Strike Team Meeting** Crystal Ballroom P-Q

5:00 p.m. - 6:00 p.m. **First Time Attendees' Orientation** Crystal Ballroom D-F

5:00 p.m. - 6:00 p.m. **Vacation Rental Meeting** Crystal Ballroom A-B

6:00 p.m. - 7:30 p.m. **President's Welcome Reception** Royal/Sabal/Sago

FRIDAY, AUGUST 18, 2017

6:30 a.m. - 8:00 a.m. **5K Fun Run** Golf Course

7:00 a.m. - 8:00 a.m.
Florida Black Caucus of Local Elected
Officials Breakfast Meeting

New York/New Orleans

7:00 a.m. - 9:15 a.m. **Coffee Service** Royal/Sabal/Sago

7:00 a.m. - 1:15 p.m. **Exhibit Hall Open** Royal/Sabal/Sago

7:00 a.m. - 5:00 p.m. **Registration Desk Open** Palms Registration Desk

8:00 a.m. - 9:00 a.m.

Saving Lives on Our Roads: Local Initiatives that Change Behaviors
Canary Ballroom 1

8:00 a.m. - 9:00 a.m.

The History of Home Rule and Preserving the Right to Local Self-Government Canary Ballroom 2

9:00 a.m. - 3:00 p.m. **FLC Book Store Open** Crystal Ballroom Foyer

9:15 a.m.

Resolutions and Legislative
Committee Meetings
Crystal Ballroom G

9:15 a.m. - 10:30 a.m. How to Plan for and Fund Timely Response and Recovery Canary Ballroom 1

9:15 a.m. - 10:30 a.m. **Public Records and Increasing Transparency through Technology**Canary Ballroom 2

9:15 a.m. - 10:30 a.m. **Get Counted: Updating Your Census Data** Canary Ballroom 4

10:30 a.m. - 10:45 a.m. **Refreshment Break** Royal/Sabal/Sago

10:45 a.m. - 12:15 p.m. **Opening General Session** Crystal Ballroom H-J

11:00 a.m. - 12:00 p.m.

A Special Session for Exhibitors and Sponsors
Canary Ballroom 1

12:00 p.m. - 1:30 p.m. **Pop-Up Recording Studio**Palms Ballroom Foyer

12:15 p.m. - 1:15 p.m. **Sidewalk Café** Royal/Sabal/Sago 12:15 p.m. - 1:15 p.m. **Advocacy Committee Meeting** Crystal Ballroom D-F

1:15 p.m.

Exhibit Hall Closes

1:15 p.m. - 2:45 p.m. **Nominating Committee Meeting** Crystal Ballroom N-Q

1:30 p.m. - 2:30 p.m.

Low-Cost Opportunities to Enhance City Services and Resident Satisfaction: A Decade of Ongoing Strategies Canary Ballroom 1

1:30 p.m. - 2:30 p.m.

Competing for Talent in the Public Sector: Navigating Today's Talent Market Canary Ballroom 2

1:30 p.m. - 2:30 p.m.

The New Homestead Exemption: What Will It Cost, Who Pays and Can It Be Stopped?

Canary Ballroom 4

1:30 p.m. - 2:30 p.m.

Social Advocacy: Connecting with Legislators in 140 Characters or Less Canary Ballroom 3

2:30 p.m. - 2:45 p.m. **Refreshment Break** Crystal Ballroom Foyer

2:45 p.m. - 4:00 p.m.

Councils and Chiefs: A Public Safety Dialogue

Canary Ballroom 1

2:45 p.m. - 4:00 p.m.

Keys to Success: City Ballot InitiativesCanary Ballroom 2

2:45 p.m. - 4:00 p.m.

Being Right is Not Enough: Effective Political Communication

Canary Ballroom 4

2:45 p.m. - 4:00 p.m.

Wireless Communications Infrastructure: Preparing for 5G

Canary Ballroom 3

4:00 p.m. - 4:15 p.m. **Refreshment Break**Crystal Ballroom Foyer

4:15 p.m. - 5:30 p.m.

Preparing for Cyber Threats Against Your City

Canary Ballroom 1

4:15 p.m. - 5:30 p.m.

Amending the Constitution: A Look Inside the 2017 Constitution Revision Commission (CRC)

Canary Ballroom 2

4:15 p.m. - 5:30 p.m.

Council-Manager Relations: Evaluating Your City Manager

Canary Ballroom 4

4:15 p.m. - 6:00 p.m.

Florida League of Cities
Board of Directors Meeting

Crystal Ballroom D-F

6:00 p.m. - 7:00 p.m.

Membership Networking Event

Crystal Ballroom G

SATURDAY, AUGUST 19, 2017

7:30 a.m. - 8:30 a.m.

Local and Regional League Breakfast Meetings

Various Locations - See Program for Details

7:30 a.m. - 4:00 p.m.

Registration Desk Open

Palms Registration Desk

8:00 a.m. - 9:00 a.m.

Coffee Service

Crystal Ballroom Foyer

8:30 a.m. - 9:00 a.m.

Voting Delegate Registration

Palms Ballroom Foyer

8:30 a.m. - 4:30 p.m.

Youth Council Program

Various Locations - See Program for Details

9:00 a.m. - 10:00 a.m.

Business Session

Sago

10:00 a.m. - 10:15 a.m. **Refreshment Break** Crystal Ballroom Foyer

10:00 a.m. - 3:00 p.m.

Florida Redevelopment Association Board of Directors Meeting

New York/New Orleans

10:15 a.m. - 12:15 p.m. **Second General Session** Crystal Ballroom H-J

12:30 p.m. - 2:15 p.m.

Past Presidents' Luncheon

Royal/Sabal

Immediately Following Luncheon

Florida League of Cities Board of Directors Meeting

Crystal Ballroom N-Q

2:00 p.m. - 3:30 p.m.

Pop-Up Recording Studio

Palms Ballroom Foyer

2:30 p.m. - 3:45 p.m.

Media Training: Taking Control of YOUR Message in the New World of Media

Crystal Ballroom G1

4:00 p.m. - 5:00 p.m.

Who Wants to Be a Millionaire?

Crystal Ballroom Foyer

6:00 p.m. - 10:00 p.m.

Childcare Service Provided

Crystal Ballroom A-F

6:30 p.m. - 9:30 p.m.

Inaugural Celebration

Sabal/Sago





President Susan Haynie Mayor, Boca Raton

Welcome to the

91st Annual Conference of the Florida League of Cities

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FUTURE MEETINGS

2017 LEGISLATIVE CONFERENCE

December 7-8, 2017 Embassy Suites Orlando – Lake Buena Vista South

2018 FLC ANNUAL CONFERENCE

August 16-18, 2018
The Diplomat Beach Resort - Hollywood, Fla.

BOARD OF DIRECTORS



PRESIDENT

Susan Haynie, Mayor, Boca Raton

FIRST VICE PRESIDENT

Gil Ziffer, Mayor Pro Tem, Tallahassee

SECOND VICE PRESIDENT

Leo E. Longworth, Vice Mayor, Bartow

DISTRICT DIRECTORS

- (1) **Shannon D. Hayes,** Councilman, Crestview
- (1) **Kurvin Qualls,** Mayor, Jay
- (2) Mary Lawson Brown, Vice Mayor, Palatka
- (3) **Robert F. Apgar,** Mayor, DeLand
- (3) William Partington, Mayor, Ormond Beach
- (4) **Carol McCormack,** Mayor, Palm Shores
- (4) Kathy Meehan, Mayor, Melbourne
- (5) Louie Davis, Mayor, Waldo
- (5) **Elise Dennison,** Commissioner, Leesburg
- (6) Raymond Bagshaw, Mayor, Edgewood
- (6) Charles Lacey, Mayor, Winter Springs
- (7) **Timothy J. Pospichal,** Mayor, Auburndale
- (7) **R. Howard Wiggs,** Mayor, Lakeland
- (8) **Jack Nazario,** Commissioner, Belleair Bluffs
- (8) **Thomas E. Shelly,** Commissioner, Belleair
- (9) **Tom Campenni,** Commissioner, Stuart
- (10) Linda Yates, Mayor, North Port
- (11) **Teresa Watkins Brown,** Councilwoman, Fort Myers
- (12) **Dawn S. Pardo,** Councilwoman, Riviera Beach
- (12) **Robert M. W. Shalhoub,** President Pro Tem, Lake Clarke Shores
- (12) **Lisa Tropepe,** Commissioner, Palm Beach Shores
- (13) M. Margaret Bates, Commissioner, Lauderhill
- (13) **Dan Daley,** Vice Mayor, Coral Springs
- (13) **Gary Resnick,** Mayor, Wilton Manors
- (13) **Greg Ross,** Mayor, Cooper City
- (13) **Iris Siple,** Commissioner, Pembroke Pines
- (13) Susan Starkey, Councilwoman, Davie
- (13) **Dan Stermer,** Mayor, Weston
- (14) **Jon Burgess,** Councilman, Homestead
- (14) Claudia Cubillos, Mayor, El Portal
- (14) **Anthony DeFillipo,** Councilman, North Miami Beach
- (14) **Isaac Salver,** Councilman, Bay Harbor Islands

10 MOST POPULOUS CITIES

Matthew Schellenberg, Councilman, Jacksonville

Francis Suarez, Commissioner, Miami

Bob Buckhorn, Mayor, Tampa

Richard Kriseman, Mayor, St. Petersburg

Antonio "Tony" Ortiz, Commissioner, Orlando

Carlos Hernandez, Mayor, Hialeah

Andrew Gillum, Mayor, Tallahassee

John P. "Jack" Seiler, Mayor, Fort Lauderdale

Gregory J. Oravec, Mayor, Port St. Lucie

Jim Burch, Councilmember, Cape Coral

PAST PRESIDENTS

Randall Wise, Mayor, Niceville

Scott Maddox, Commissioner, Tallahassee

Scott Black, Commissioner, Dade City

Frank C. Ortis, Mayor, Pembroke Pines

Joy Cooper, Mayor, Hallandale Beach

Patricia Bates, Mayor, Altamonte Springs

P.C. Wu, Councilman, Pensacola

Matthew D. Surrency, Mayor, Hawthorne

AT-LARGE

Roy S. Shiver, Commissioner, Florida City

FCCMA

Michael Pleus, City Manager, DeLand

Michael Sittig, Executive Director

Harry Morrison Jr., General Counsel

GENERAL INFORMATION

Thanks for joining us in Orlando!

Strengthening each city's ability to prevent, neutralize and respond to threats has been the goal of President Susan Haynie's **Safe Cities, Safe Florida** initiative. Whether responding to a hurricane, tornado, active shooter, sinkhole or wildfire, municipalities are on the front line of protecting their residents during a crisis.

The conference schedule is filled with workshops and speakers to help you to address possible threats to your community. You'll hear from former **Dallas Police Chief David O. Brown**, who was at the helm when five of his officers were killed by a lone gunman in 2016. You'll also receive an in-depth look at the state's opioid epidemic, a crisis that is impacting cities large and small. You'll have the opportunity to dive deep into these and other issues to help prepare you for possible threats. Additional workshops are scheduled to provide you with the tools to help your city navigate the current economic and political landscape.

Please check your program carefully to determine in advance the exact location of your committee meetings, workshops, general sessions, group sessions, meal functions and entertainment. A copy of the meeting space floor plan is included on page 47 for your convenience.

A packet of conference information was sent to all cities concerning registration of voting delegates, submission of proposed resolutions, etc. If you have any questions concerning conference activities, please check with the Florida League of Cities' registration desk.

REGISTRATION

Everyone attending the Florida League of Cities Annual Conference must register. This includes all delegates and their families, guests, speakers, exhibitors, sponsors and news media representatives.

Registration will take place at the Palms Registration Desk Thursday through Saturday as follows:

Thursday, August 17 7:30 a.m. - 7:00 p.m. 7:00 a.m. - 5:00 p.m. **Saturday, August 19** 7:30 a.m. - 4:00 p.m.

BADGES/RIBBONS

Please wear your conference badge to all functions, including social events. Ribbons signify FLC officers, exhibitors, sponsors and special conference assignments. Those responsible for conference activities will be wearing white "staff" ribbons to help you identify them should you require assistance.

Attendees with **exhibit hall only** passes (for non-registered guest attendees) will wear colored badges.

AUDIO AND VIDEO RECORDING

As a popular service for our delegates, most of our sessions and workshops will be recorded. These CDs will be available for purchase near the FLC registration desk.

ELECTRONIC DEVICES

As a courtesy to your colleagues and speakers, please silence all phones and other electronic devices at the beginning of each session.

PARKING

FLC has secured the reduced rate of **\$5.00** per day for self-parking and **\$14.00** per day for valet parking at the World Center Marriott.

EXHIBITS

FLC's **Municipal Marketplace** is located in the Royal/ Sabal/Sago sections of the Palms Ballroom. The marketplace includes companies that are well-established in the municipal arena and companies that want to branch-out into the market. The marketplace will be open as follows: **Thursday, August 17** 12:30 p.m. - 7:30 p.m. **Friday, August 18** 7:00 a.m. - 1:15 p.m.

A list of all participating exhibitors and sponsors, including booth numbers, services and contact information, plus an exhibit hall floorplan, is included beginning on page 30 of this program. Please be sure to visit these companies and thank them for their participation and support.

Inside the exhibit hall, Tony's Shoe Shine will provide complimentary shoe shine service during all exhibit hours.

SIDEWALK CAFÉ

Concessions will be open for lunch inside the exhibit hall from 12:30 p.m. until 2:00 p.m. on Thursday, August 17, and from 12:15 p.m. until 1:15 p.m. on Friday, August 18. Assorted sandwiches, salads, fresh fruit, chips, cookies and soft drinks will be available for purchase.

GRANTS EXPO

Need information on available grants and technical assistance? Don't miss this opportunity to talk with representatives from various federal, state and nonprofit organizations about their grant programs, ranging from housing and historic preservation to emergency management and economic development. The expowill be open on **Thursday, August 17** from 11:00 a.m. until 3:00 p.m. Participating organizations include:

Center for Municipal Research and Innovation
Federal Emergency Management Agency
Florida Department of Agriculture and Consumer Services
Florida Department of Economic Opportunity
Florida Department of Environmental Protection
Florida Department of Transportation
Florida Fish and Wildlife Conservation Commission
USDA Rural Development
Volunteer Florida

POP-UP RECORDING STUDIO

With the 2018 legislative session rapidly approaching, now is the time to **be engaged** with our advocacy efforts to **defend Home Rule**. Stop by our *pop-up recording studio*, located in the Palms Ballroom Foyer, to create a personalized video message to your legislators. The League will use these as part of its digital media campaign to educate policy

makers and the public what our top legislative issues mean for cities. Feeling camera shy? No worries. Our experienced film crew and sample talking points will help you craft your message with confidence. Your voice matters to Florida's cities and citizens. **Be Heard. Speak for Home Rule.**

Thursday, August 17 3:15 p.m. - 4:30 p.m. Friday, August 18 12:00 p.m. - 1:30 p.m. Saturday, August 19 2:00 p.m. - 3:30 p.m.

FLORIDA ARTISTS SHOWCASE: FLORIDA HIGHWAYMAN R. L. LEWIS

Come and see one of the famous Florida Highwaymen as he paints, tells stories and shares a valuable part of Florida's cultural history. Artwork will be available for purchase. Mr. Lewis will have a table in the Crystal Ballroom Foyer during various hours throughout the conference.

FLC BOOKSTORE

Chief David O. Brown recently published an autobiography. A "bookstore" will be open on **Thursday, August 17** and Friday, August 18, from 9:00 a.m. until 3:00 p.m. to purchase this and other titles of interest to elected officials. You'll have the opportunity to have Brown's book signed after the general session on Friday. The bookstore is located in the Crystal Ballroom Foyer.

VOTING DELEGATES - BUSINESS SESSION

The annual Business Session will begin at **9:00 a.m. on Saturday, August 19**, for consideration of officer and board of director elections, committee reports, resolutions and other business.

Each municipality was asked to designate a voting delegate. Officials may check at the FLC registration desk to confirm these names. Delegates should sit in the "Voting Delegates" section of the Business Session to ensure the voting process is conducted as smoothly as possible.

CONTINUING EDUCATION CREDIT

Some of the conference's educational sessions may be eligible for continuing education credit through the Florida Board of Accountancy and/or the Florida Bar. It is the attendee's responsibility to submit these hours for approval. FLC will provide sign-in sheets at each session and will send certificates of attendance to all delegates who complete the sign-in sheets.

GENERAL INFORMATION

PRESS ROOM

A press room will be available on Thursday through Saturday from 8:00 a.m. until 5:00 p.m. in the Boston Room.



We are excited to be hosting our third **5K Fun Run** on **Friday, August 18 at 6:30 a.m.** The event will take place

on the grounds of the Marriott's golf course and is open to everyone participating in the conference. All pre-registered attendees will receive a t-shirt and gym towel; it is also possible to register onsite, but shirts and towels are not guaranteed. Participants can pick-up their packets **Thursday, August 17 from 12:30 p.m. until 7:30 p.m. at the League's booth in the center of the exhibit hall**, or packets can be picked up in the morning before the run.

Light refreshments will be provided after the event. Come on out and start your morning off right with a FUN RUN and great company!

NOTE: The race starts *promptly* at 6:30 a.m., so please be early.

SATURDAY NIGHT CHILDCARE

Childcare services will be available on **Saturday**, **August 19**, **from 6:00 p.m. until 10:00 p.m.** during the Inaugural Celebration. This service, provided by the League through Sitter Solutions, will be offered at no charge, but pre-registration is required.

The League will provide dinner while Sitter Solutions will provide quality childcare with loads of activities and games. Toys will be provided for younger children, as well as videos for quiet time. Pillows and blankets will also be available.

Agenda

6:00 p.m. - 6:30 p.m. Registration 6:30 p.m. - 7:30 p.m. Dinner 7:30 p.m. - 9:30 p.m. Activities 9:30 p.m. - 10:00 p.m. Quiet Time 10:00 p.m. Closes Please be sure to pick up your child by 10:00 p.m. This service is licensed, bonded, insured and CPR trained, and there is no cost to you.

Sponsored by the Florida League of Cities

INFORMATION DESK AND OFFSITE ACTIVITIES

The Marriott provides a professional concierge desk to answer all questions regarding what to do, where to dine, and how to get there, as well as brochures on area attractions, shopping and restaurants. The concierge desk is located in the main lobby.



Have you noticed a ribbon on your badge that reads "CityStat participant"? We want to thank you for helping the League to build our database, and you will see some of that data on the screens prior to our general sessions. If you do not have this ribbon, you can have one next year by making sure your city, town or village completes the survey. Please talk with League staff to learn more – please be sure your city is included, as all cities benefit from this collection of timely information.

SOCIAL MEDIA

We encourage you to connect with us and others by using social media to share your conference experience.

#FLCities2017





Stay connected at the 2017 Florida League of Cities Annual Conference with FLC Events, our mobile app!

Features of the app include:

- ▶ The full event schedule sorted by day, speaker, and/or topic
- ▶ Customize and save your personal agenda
- ▶ Share your event experiences on social media and the in-app Activity Feed
- Find session and exhibitor locations with maps of exhibit halls and session rooms
- ▶ See details about all of the exhibitors in our Municipal Marketplace
- ▶ Get notifications about breaking event news pushed directly to your device
- ▶ Share contact info and schedule meetings with other attendees
- ▶ Take notes and share photos during workshops
- ▶ And much more!

You can download the app directly from iTunes or Google Play, or by visiting https://crowd.cc/s/U8SU. Don't have a smart phone? View the online version of the app at https://crowd.cc/s/U8SU. Don't have a smart phone? View the online version of the app at https://crowd.cc/flcities17.

Include the must-have hashtag **#FLCities2017** in all of your conference-related **tweets**, **pics**, **posts and videos**.

Hashtags are a great
way to connect with
other attendees, discuss
workshops, find speakers
or vendors and receive
conference updates
in real-time. It's also
the way to get your
content on our Social
Walls strategically
placed around the
conference venue.

#FLCities2017

CONFERENCE PROGRAM

THURSDAY, AUGUST 17, 2017

Coffee Service

7:30 a.m. Crystal Ballroom Foyer

Contributing Sponsors:

PLATINUM: American Traffic Solutions, Inc.

GOLD: American Fidelity Assurance Company; Clarke; Energy Systems Group, LLC; Hilltop Securities, Inc.; Institute for Building Technology and Safety (IBTS)

SILVER: Biotechnology Innovation Organization; Brady Risk Environmental; M.T. Causey/Safebuilt; National Water Main Cleaning Co.

Registration Desk Open

7:30 a.m. - 7:00 p.m. Palms Registration Desk

Continuing Education in Ethics: Have You Completed Your Hours?

8:00 a.m. - 12:00 p.m. Crystal Ballroom G1

Florida's municipal elected officers are required to take four specific hours of continuing education in ethics per year. If you haven't completed your hours yet, this is your opportunity! The four hours include two hours on the Florida Ethics Law (Chapter 112, Florida Statutes), one hour of public meetings (Chapter 286, Florida Statutes) and one hour of public records (Chapter 119, Florida Statutes). If your hours are completed, this is a good refresher class.

Speakers: *Nikki Nate,* Attorney, Bryant Miller Olive; and *Ellie Neiberger,* Attorney, Bryant Miller Olive (@*ENeiberger*)

Press Room Open

8:00 a.m. - 5:00 p.m. Boston

FLC Bookstore Open

9:00 a.m. - 3:00 p.m. Crystal Ballroom Foyer

Florida Association of Intergovernmental Relations Meeting

10:00 a.m. - 11:00 a.m. Crystal Ballroom P-Q

Florida League of Mayors Business Meeting

11:00 a.m. - 12:00 p.m. Crystal Ballroom D-F

Grants Expo

11:00 a.m. - 3:00 p.m. Crystal Ballroom Foyer

Need information on available grants and technical assistance? Don't miss this opportunity to talk with representatives from various federal, state and nonprofit organizations about their grant programs, ranging from housing and historic preservation to emergency management and economic development. See page 7 for a list of participating organizations.

Florida League of Mayors Board of Directors Meeting

12:00 p.m. - 1:00 p.m. Crystal Ballroom A-B

Sidewalk Café

12:30 p.m. - 2:00 p.m. Royal/Sabal/Sago

A concession stand will be open to purchase sandwiches, salads, drinks, etc.

Exhibit Hall Open

12:30 p.m. - 7:30 p.m. Royal/Sabal/Sago

"Cities 101" Workshop

1:00 p.m. - 3:00 p.m. Crystal Ballroom D-F

If you are newly elected or newly appointed at one of Florida's cities, towns or villages, this class was designed for you! Instructors will review the structures, functions and services of Florida's municipalities and share insights into the policy development and implementation roles of city officials.

Moderator: *Lynn Tipton,* Director, FLC University, Florida League of Cities

Speaker: Robert E. Lee, DPA, ICMA-CM, Executive Director, Center for Florida Local Government Excellence and Assistant Professor, Florida Gulf Coast University

Legislative Policy Committee Meetings

1:00 p.m. - 3:00 p.m.

Finance. Taxation and Personnel

New York/New Orleans Chair: *Natalie Kahler,* Council Member, City of Brooksville

Land Use and Economic Development

Canary Ballroom 1-2 Chair: *Hayward J. Benson Jr.,* Commissioner, City of Lauderhill

Municipal Administration

Canary Ballroom 3-4 Chair: *Willie Charles Shaw,* Commissioner, City of Sarasota

Transportation and Intergovernmental Relations

Crystal Ballroom K-N Chair: *Antonio "Tony" Ortiz,* Commissioner, City of Orlando

Utilities, Natural Resources and Public Works

Crystal Ballroom C

Chair: Deborah Kynes, Vice Mayor, City of Dunedin

Refreshment Break

2:45 p.m. - 3:15 p.m. Royal/Sabal/Sago

Please thank our refreshment break sponsors listed on page 10 for their support of the conference.

The Opioid Epidemic: Your City's Role

3:00 p.m. - 5:00 p.m. Crystal Ballroom G1

Governor Rick Scott declared an opioid epidemic on May 3, 2017, but for most Floridians, this crisis has hit close to home for several years. What do you need to know about the causes, the key decision-makers and the impact on your municipality? This safety concern also ties into this year's **Safe Cities, Safe Florida** initiative. Join FLC President Susan Haynie for this workshop, which will feature state experts and municipal officials talking about the epidemic and what every city can do, and should do, to help all citizens.

Moderator: Susan Haynie, President, Florida League of Cities and Mayor, City of Boca Raton (@SusanHaynieBoca)

Speakers: Albert "Butch" Arenal, Chief of Police, City of Coconut Creek; David Aronberg, State Attorney, District 15, West Palm Beach (@aronberg); Melanie Bevan, Chief of Police, City of Bradenton; and Adrian Washington, Vice President-Client Management, OptumRx (@OptumRx)

Pop-Up Recording Studio

3:15 p.m.- 4:30 p.m. Palms Ballroom Foyer

Federal Action Strike Team Meeting

5:00 p.m. - 6:00 p.m. Crystal Ballroom P-Q

Chair: Scott Maddox, Commissioner, City of Tallahassee

First Time Attendees' Orientation

5:00 p.m. - 6:00 p.m. Crystal Ballroom D-F

If this is your first FLC Conference - **Welcome!** This workshop will acquaint you with the League, the conference program (with tips for the best use of your time), how to get involved in your local or regional league, FLC legislative policy committees and other municipal services.

Moderator: *Jaha Cummings,* Councilmember, City of Punta Gorda

Speaker: *Lynn Tipton,* Director, FLC University, Florida League of Cities

CONFERENCE PROGRAM

THURSDAY, AUGUST 17, 2017 CONTINUED

Vacation Rental Meeting

5:00 p.m. - 6:00 p.m. Crystal Ballroom A-B

Has your city seen an increase in the number of short-term vacation rentals? Are you wondering what your city can and cannot do as it relates to regulating these properties? Join other cities for a discussion on how short-term vacation rentals are impacting cities and ways that you can be involved with legislative efforts to preserve local decision-making authority in the future.

President's Welcome Reception

6:00 p.m. - 7:30 p.m. Royal/Sabal/Sago

NOTE: Name badges must be worn to attend this event.

Contributing Sponsors:

PLATINUM: Atlanta Capital Management Co., LLC; Renew Financial

GOLD: FBMC Benefits Management, Inc.; Government Services Group, Inc.

SILVER: Florida Prime/Federated Investors; Gehring Group; J.B. Coxwell Contracting, Inc.

FRIDAY, AUGUST 18, 2017

5K Fun Run

6:30 a.m. - 8:00 a.m. Golf Course

Check-in and registration will be at the golf course. The race starts **promptly** at 6:30 a.m. so please be early. See page 8 for more details.

Florida Black Caucus of Local Elected Officials Breakfast Meeting

7:00 a.m. - 8:00 a.m. New York/New Orleans

Coffee Service

7:00 a.m. - 9:15 a.m. Royal/Sabal/Sago

Please thank our refreshment break sponsors listed on page 10 for their support of the conference.

Exhibit Hall Open

7:00 a.m. - 1:15 p.m. Royal/Sabal/Sago

Registration Desk Open

7:00 a.m. - 5:00 p.m. Palms Registration Desk

ROUND ONE: CONCURRENT SESSIONS

Saving Lives on Our Roads: Local Initiatives That Change Behaviors

8:00 a.m. - 9:00 a.m. Canary Ballroom 1

Florida is the most dangerous place in the U.S. for pedestrians and bicyclists . . . and overall highway safety also is not great. A key to improved safety is improved behavior. Come learn about local initiatives with proven track records.

Moderator: Linda Yates, Mayor, City of North Port

Speakers: Richard Kaplan, Mayor, City of Lauderhill; Scott Paine, Ph.D., Director, Leadership Development and Education, Florida League of Cities (@DrScottPaine); and Brenda Young, P.E., Passenger Operations Manager, Modal Development Office, Florida Department of Transportation District 5 (@MyFDOT_CFL)

The History of Home Rule and Preserving the Right to Local Self-Government

8:00 a.m. - 9:00 a.m. Canary Ballroom 2

Home Rule is under attack. Now more than ever, municipal officials need to advocate zealously and effectively to protect the right of local self-government. Effective advocacy begins with understanding what

Home Rule means and what others may understand it to mean. Some believe Home Rule is a fundamental right that should not be limited or qualified in any way. To others, Home Rule has become imbued with partisan tones - a tool for advancing social justice issues at a local level in the absence of state and national action. This workshop will provide municipal officials with an understanding of what Home Rule in Florida means as a constitutional right, as well as its limitations and interpretation (conflict and preemption). With this knowledge as a backdrop, the workshop will then address ways to talk about Home Rule and state preemptions to legislators, stakeholders and the public; why Home Rule should matter to them; and why they should engage the battle to preserve and protect their right to local self-government.

Moderator: Robert Weinroth, Councilmember, City of Boca Raton (@RobertWeinroth)

Speakers: Harry Morrison Jr., General Counsel, Florida League of Cities; and Rebecca O'Hara, Assistant General Counsel, Florida League of Cities (@ROHaraFLC)

Press Room Open

8:00 a.m. - 5:00 p.m. Boston

FLC Bookstore Open

9:00 a.m. - 3:00 p.m. Crystal Ballroom Foyer

Resolutions Committee Meeting

9:15 a.m.

Crystal Ballroom G

Chair: *Gil Ziffer,* First Vice President, Florida League of Cities and Mayor Pro Tem, City of Tallahassee

Legislative Committee Meeting

Immediately Upon Adjournment of Resolutions Committee Crystal Ballroom G

Chair: *Gil Ziffer,* First Vice President, Florida League of Cities and Mayor Pro Tem, City of Tallahassee

ROUND TWO: CONCURRENT SESSIONS

How to Plan for and Fund Timely Response and Recovery

9:15 a.m. - 10:30 a.m. Canary Ballroom 1

Having the right resource, advocate and partner is critical in helping to bridge the "funding gap" between insurance and FEMA. The Florida Municipal Insurance Trust (FMIT) has celebrated 40 years of working with public entities to expedite recovery initiatives and improve processes to maximize eligible funding. Hear how FMIT most recently prepared for and supported their impacted members during Hurricane Matthew. Learn the basics that every civic leader must know in order to prepare their organization for a disaster or other unplanned event. More importantly, learn best practices to promote timely recovery and safeguards to avoid unfunded insurance claims or potential FEMA deobligations.

Moderator: *Patricia J. Bates,* Mayor, City of Altamonte Springs and Past President, Florida League of Cities

Speakers: *David Lodwick,* CIC, CRM, Director of Trust Services, Florida League of Cities; and *Mike Matheny,* FMIT Recovery Program Director, SynergyNDS

Public Records and Increasing Transparency Through Technology

9:15 a.m. - 10:30 a.m. Canary Ballroom 2

In 2017 the Florida Legislature passed Senate Bill 80, a bill aimed at curbing certain abuses associated with the public record laws. The bill was a huge victory for cities in Florida, but what does it do? In addition to the changes now required by law, can cities leverage current technology to make records easier for the general public to review? Hear about these new changes and learn what your city can do to make accessing records easier for the public.

Moderator: Chevelle D. Nubin, MMC, Immediate Past President, Florida Association of City Clerks and Village Clerk, Village of Wellington

CONFERENCE PROGRAM

FRIDAY, AUGUST 18, 2017 CONTINUED

Speakers: *Gwen Keough-Johns,* MMC, President, Florida Association of City Clerks and City Clerk, City of Mount Dora; and *Keith W. Rizzardi,* Associate Professor of Law, St. Thomas University

The League appreciates the assistance of the Florida Association of City Clerks in presenting this workshop.

Get Counted: Updating Your Census Data 9:15 a.m. - 10:30 a.m. Canary Ballroom 4

The 2020 census is fast approaching. The first Geographic Partnership Program that the Census Bureau offers to local governments is the Local Update of Census Addresses (LUCA) operation. LUCA is an opportunity for county and municipal governments to compare their address lists with the Census Bureau's Master Address File to ensure the accuracy and completeness of the census address list that will be used in 2020 census mail operations. This presentation will introduce and explain the program and define participation methods, which include paper, digital and GUPS. In addition, it will give a brief overview of the LUCA program operation and other vensus geographic programs.

Moderator: Raymond Bagshaw, Mayor, City of Edgewood

Speaker: William I. Curry II, Geographer, Atlanta Regional Office, U.S. Census Bureau (@uscensusbureau)

The League appreciates the assistance of the Center for Municipal Research and Innovation in presenting this workshop.

Refreshment Break

10:30 a.m. - 10:45 a.m. Royal/Sabal/Sago

Opening General Session

10:45 a.m. - 12:15 p.m. Crystal Ballroom H-J

Moderator: Susan Haynie, President, Florida League of Cities and Mayor, City of Boca Raton (@SusanHaynieBoca)

Call to Order

Opening Ceremony

Invocation: *Teresa Watkins Brown,* Councilwoman, City of Fort Myers

Presentation of Colors: Altamonte Springs Police Department Honor Guard

National Anthem

Address of Welcome: Antonio "Tony" Ortiz, Commissioner, City of Orlando (@OrlDistrict2)

Awards and Recognition: *Susan Haynie,* President, Florida League of Cities and Mayor, City of Boca Raton

Presentation of the E. Harris Drew Municipal Official Lifetime Achievement Award

Recognition of FMIT's 40th Anniversary

Special Address: *The Honorable Jack Latvala,* Florida Senate, District 16 (@*JackLatvala*)

ICMA Presentation: Lee R. Feldman, President, International City/County Management Association and City Manager, City of Fort Lauderdale (@leefeldman)

Keynote Address: Former Dallas Police Chief David O. Brown (@ChiefDavidBrown)



A Dallas native, former **Chief David O. Brown** quit school during his senior year in college to become a Dallas police officer, with the goal of fighting the crack cocaine epidemic in his old neighborhood. Over his 33 years with the Dallas Police Department, Brown served as a patrolman, crime scene detective, SWAT team member and leader, internal affairs detective and assistant chief.

His career was marked by its share of tragedy, including the death of his brother due to drug-related violence, the murder of his partner and the death of his mentally ill adult son in a shootout with police that also left a police officer dead. But there was also triumph, including completing his bachelor's and master's degrees while being promoted to the highest ranks in the department, and working to reduce crime more than any other chief in the history of the department. Under his tenure, officer-involved shootings were reduced more than 40 percent and excessive force complaints were reduced by 70 percent, to their lowest points on record. Brown's efforts in community policing are nationally renowned. He is the longest-serving, and most beloved, Dallas police chief in modern times.



His leadership during and after the tragic events of July 7, 2016, calmed the City of Dallas and the nation. Brown's decision to use a robot to detonate C4 explosives to neutralize a suspect was a first in the history of American policing. And the chief's call to protestors to become part of the solution by applying to join the police department, earned Brown accolades from across the nation and around the world.

How the Constitution Revision Commission Will Affect You: A Florida Business Watch Session

A special session for exhibitors and sponsors. 11:00 a.m. - 12:00 p.m. Canary Ballroom 1

All sponsors and exhibitors are invited to attend a special educational session hosted by Florida Business Watch. The Constitution Revision Commission is meeting this year and has the ability to dramatically affect your government clients. Come learn about this once-every-20-year occurrence and what you can do to safeguard your business. (Conference attendees will be in session, so you won't miss any quality booth time.)

Speaker: *David Cruz,* Assistant General Counsel, Florida League of Cities (@DCruzFLC)

Pop-Up Recording Studio

12:00 p.m. - 1:30 p.m. Palms Ballroom Foyer

Sidewalk Café

12:15 p.m. - 1:15 p.m. Royal/Sabal/Sago A concession stand will be open to purchase sandwiches, salads, drinks, etc.

Advocacy Committee Meeting

12:15 p.m. - 1:15 p.m. Crystal Ballroom D-F

Chair: *Dawn S. Pardo,* Councilwoman, City of Riviera Beach

Exhibit Hall Closes

1:15 p.m.

Nominating Committee Meeting

1:15 p.m. - 2:45 p.m. Crystal Ballroom N-Q

Chair: Matthew D. Surrency, Mayor, City of Hawthorne

CONFERENCE PROGRAMI

FRIDAY, AUGUST 18, 2017 CONTINUED

ROUND THREE: CONCURRENT SESSIONS

Low-Cost Opportunities to Enhance City Services and Resident Satisfaction: A Decade of Ongoing Strategies

1:30 p.m. - 2:30 p.m. Canary Ballroom 1

Cities of all sizes are continually looking to enhance services, quality of life and resident satisfaction, but are often constrained to keep costs under control. The City of Satellite Beach has spent well over a decade enhancing services without adding significant costs. Services have been added to the police, fire and recreation departments while remaining fiscally responsible to residents. This program is built around the concept of "aging in place" and provides an outline for low cost ideas available to all Florida municipalities.

Speakers: Courtney Barker, City Manager, City of Satellite Beach; and Mark A. Brimer, Ph.D., Councilman, City of Satellite Beach

Competing for Talent in the Public Sector: Navigating Today's Talent Market

1:30 p.m. - 2:30 p.m. Canary Ballroom 2

Competition for talent is escalating quickly in the public and commercial sectors, and human resources professionals need to start addressing and solving the crisis now. This informational and data-filled session will discuss strategies public sector organizations can consider to engage the right staffing mix through an available talent shortage. This session will also discuss employee engagement, culture and the implications for generational workers, including millennials' behaviors from the workforce.

Moderator: *Teresa Watkins Brown,* Councilwoman, City of Fort Myers

Speakers: Cathryn van Namen, Senior Manager, Human Capital Public Sector, Deloitte Consulting LLP; and Megan McCarron, Human Capital Consulting Manager, Deloitte Consulting LLP

The New Homestead Exemption: What Will It Cost, Who Pays and Can It be Stopped?

1:30 p.m. - 2:30 p.m. Canary Ballroom 4

This year, the Florida Legislature passed a proposed constitutional amendment that, if approved by voters in the 2018 general election, will expand the homestead exemption. Come learn what the proposed amendment does and who will be most affected by the fiscal impact. This workshop will provide messaging tools to help officials effectively educate citizens on the potential impacts of Amendment 1.

Moderator: *The Honorable Bobby DuBose*, Florida House of Representatives, District 94 (@RepBobbyDuBose)

Speakers: Ryan Houck, Communications Strategist and Media Consultant, Consensus Communications (@ConsensusComm); and Amber Hughes, Senior Legislative Advocate, Florida League of Cities (@AHughesFLC)

Social Advocacy: Connecting with Legislators in 140 Characters or Less

1:30 p.m. - 2:30 p.m. Canary Ballroom 3

From sports to music to politics, Twitter is where people turn to find out what's happening in the world. Politicians and their staff use Twitter to communicate with each other and their constituents in real-time. Learn about the latest product innovations and best practices to Tweet like a pro, go live on Periscope and engage in direct advocacy. By increasing citizen engagement on issues that matter, you can build awareness, drive conversations, ask for support and hold your members of the Legislature accountable.

Moderator: John P. "Jack" Seiler, Mayor, City of Fort Lauderdale and Board Member, Florida League of Cities (@JackSeiler)

Speaker: Jared Benoff, Government and Policy, Twitter (@JBenoff)

Refreshment Break

2:30 p.m. - 2:45 p.m. Crystal Ballroom Foyer

Please thank our refreshment break sponsors listed on page 10 for their support of the conference.

ROUND FOUR: CONCURRENT SESSIONS

Councils and Chiefs: A Public Safety Dialogue 2:45 p.m. - 4:00 p.m. Canary Ballroom 1

This year the League partnered with the Florida Police Chiefs Association to work on **Safe Cities, Safe Florida.** This panel presentation features three pairs of elected officials and chiefs of police to talk about efforts in their cities to improve communications and community understanding about public safety issues.

Speakers: Terrill Hill, Mayor, City of Palatka; Jason L. Shaw, Jr., Chief of Police, City of Palatka; Willie Charles Shaw, Commissioner, City of Sarasota; Bernadette DiPino, Chief of Police, City of Sarasota; Phillip Walker, Commissioner, City of Lakeland; and Larry Giddens, Chief of Police, City of Lakeland

Keys to Success: City Ballot Initiatives

2:45 p.m. - 4:00 p.m. Canary Ballroom 2

Developing a successful strategy for passing local ballot items begins at the voter experience and with the best wording possible. This session will show you what works and what doesn't and how you can ensure the highest likelihood of success.

Moderator: *Isaac Salver,* Councilman, Town of Bay Harbor Islands

Speakers: Ryan Houck, Communications Strategist and Media Consultant, Consensus Communications (@ConsensusComm); and Steve Vancore, Partner, VancoreJones Communications

Being Right is Not Enough: Effective Political Communication

2:45 p.m. - 4:00 p.m. Canary Ballroom 4

It's a common experience – doing the right thing to serve your constituents and still being attacked or misunderstood by other leaders, citizens or the media. While you can't prevent every attack, understanding and using effective communication strategies and techniques can definitely make a difference. This session will help you expand and sharpen your political communication skill set with a goal of not only reducing potential attacks, but also surviving the ones that do come.

Speakers: *M. Michelle Bono*, President, Bono Communications & Marketing, LLC; and *Scott Paine*, Ph.D., Director, Leadership Development and Education, Florida League of Cities (*@DrScottPaine*)

Wireless Communications Infrastructure: Preparing for 5G

2:45 p.m. - 4:00 p.m. Canary Ballroom 3

This workshop will provide a review of current issues facing Florida's municipalities related to the commercial uses of public rights of way, including the influx of applications for small wireless facilities and other communications infrastructure installations. The recently passed state law referred to as the "Advanced Wireless Infrastructure Deployment Act" will be discussed. The presentation will also include an update on recent activities by the Federal Communications Commission in this area.

Speakers: *Thomas A. Cloud,* Shareholder, GrayRobinson, P.A.; and *Gary Resnick,* Mayor, City of Wilton Manors and Shareholder, GrayRobinson, P.A. (*@mayorresnick*)

CONFERENCE PROGRAM

FRIDAY, AUGUST 18, 2017 CONTINUED

Refreshment Break

4:00 p.m. - 4:15 p.m. Crystal Ballroom Foyer

Please thank our refreshment break sponsors listed on page 10 for their support of the conference.

ROUND FIVE: CONCURRENT SESSIONS

Preparing for Cyber Threats Against Your City 4:15 p.m. - 5:30 p.m. Canary Ballroom 1

Cybersecurity has emerged as one of the most important issues facing public and private organizations today. The worldwide reach of the internet means that cyber threats can come from criminals in the United States and foreign countries. This session will address emerging cyber threats to the government sector, the free resources that are available to local governments through the Multi-State Information Sharing and Analysis Center and the Department of Homeland Security, and what you should be doing now to protect your city from a cyber-attack.

Moderator: Dan Saracki, Vice-Mayor, City of Oldsmar

Speaker: Andrew Dolan, Director of Stakeholder Engagement, Multi-State Information Sharing and Analysis Center

Amending the Constitution: A Look Inside the 2017 Constitution Revision Commission (CRC)

4:15 p.m. - 5:30 p.m. Canary Ballroom 2

Every 20 years, Florida's constitution provides for the creation of a 37-member revision commission to review the constitution and to propose constitutional amendments to the voters. This presentation will cover everything a city official needs to know about amending Florida's constitution through the CRC process. This overview will explore the roles played by the legislature, judiciary and city residents as constitutional proposals make their way to the 2018 ballot. The presentation will include an inside look of the CRC with comments from a sitting commissioner.

Moderator: *Heyward J. Benson Jr.,* Commissioner, City of Lauderhill

Speaker: *Chris Smith*, Commissioner, Constitution Revision Commission and Former Florida Senator (@SenChrisSmith)

Council-Manager Relations: Evaluating Your City Manager

4:15 p.m. - 5:30 p.m. Canary Ballroom 4

Most city manager employment agreements call for an annual performance evaluation by the governing body, but the effectiveness of such reviews is often fraught with unique challenges. In Florida, we must deal with the public nature of the review. This causes frustration for both reviewers and reviewees regarding their roles and the value of feedback provided and, often, a general lack of honest communication through which to truly evaluate the performance of the manager. This session will provide an overview of best management practices for annual manager performance review processes based upon real-life experience in large and small cities across the country. It will also provide examples and tools that both reviewers and reviewees can use during the next performance review.

Moderator: *James R. Hanson*, President, Florida City and County Management Association and Town Manager, Town of Orange Park

Speaker: Ron Holifield, Chief Executive Officer, Strategic Government Resources (@RonHolifield)

The League appreciates the assistance of the Florida City and County Management Association in presenting this workshop.

Florida League of Cities Board of Directors Meeting

4:15 p.m. - 6:00 p.m. Crystal Ballroom D-F

Membership Networking Event

6:00 p.m. - 7:00 p.m. Crystal Ballroom G

Join your colleagues for casual networking after a day of informative sessions.

SATURDAY, AUGUST 19, 2017

Local and Regional League Breakfast Meetings

7:30 a.m. - 8:30 a.m.

Separate advance registration required with each individual local/regional league. Breakfast meetings are not included in conference registration.

Gold Coast League of Cities - Palm Beach, Broward and Miami-Dade

Crystal Ballroom A-C

Suncoast/Tri-County/Volusia League of Cities

Crystal Ballroom G1

Northwest/Suwannee League of Cities

Crystal Ballroom D-F

Ridge League of Cities

Crystal Ballroom M-N

Space Coast/Treasure Coast League of Cities

Crystal Ballroom P-Q

Registration Desk Open

7:30 a.m. - 4:00 p.m. Palms Ballroom Registration

Coffee Service

8:00 a.m. - 9:00 a.m. Crystal Ballroom Foyer

Please thank our refreshment break sponsors listed on page 10 for their support of the conference.

Press Room Open

8:00 a.m. - 5:00 p.m. Boston

Voting Delegate Registration

8:30 a.m. - 9:00 a.m. Palms Ballroom Foyer

Each member city is authorized a voting delegate to cast the allocated votes for the city. All pre-registered voting delegates should report at this time to pick up their voting credentials for the Business Session. Ballot packages are arranged alphabetically by city name. If your city has not previously designated a voting delegate, or if substitutions or changes are required, proceed to the area marked "Additions/Substitutions." Written and verbal voting instructions will be reviewed at the beginning of the Business Session.

Youth Council Program

8:30 a.m. - 4:30 p.m.

See page 23 for details.

Business Session

9:00 a.m. - 10:00 a.m. Sago

To properly conduct the business of the League, it is necessary to separate the delegates into voting and non-voting sections for the Business Session. If necessary, sufficient time will be allocated for caucus by individual city delegates.

Presiding: Susan Haynie, President, Florida League of Cities and Mayor, City of Boca Raton

Parliamentarian: *Harry Morrison Jr.,* General Counsel, Florida League of Cities

Call to Order

Approval of 2016 Minutes

Reports of Policy Committees and Ad Hoc Committees

Finance, Taxation and Personnel

Chair: *Natalie Kahler,* Council Member, City of Brooksville

Land Use and Economic Development

Chair: *Hayward J. Benson Jr.,* Commissioner, City of Lauderhill

CONFERENCE PROGRAM

SATURDAY, AUGUST 19, 2017 CONTINUED

Municipal Administration

Chair: Willie Charles Shaw, Commissioner, City of Sarasota

Transportation and Intergovernmental Relations

Chair: *Antonio "Tony" Ortiz,* Commissioner, City of Orlando

Utilities, Natural Resources and Public Works

Chair: Deborah Kynes, Vice Mayor, City of Dunedin

Federal Action Strike Team

Chair: Scott Maddox, Commissioner, City of Tallahassee

Advocacy Committee

Chair: Dawn S. Pardo, Councilwoman, City of

Riviera Beach

Unfinished Business

New Business

Report of Resolutions and Legislative Committees

Chair: *Gil Ziffer,* First Vice President, Florida League of Cities and Mayor Pro Tem, City of Tallahassee

Consideration of Charter/By-Laws Changes

Report of Nominating Committee

Chair: Matthew D. Surrency, Mayor, City of Hawthorne

Election of Officers

Comments for the "Good of the Order"

Adjournment of Business Session

Refreshment Break

10:00 a.m. - 10:15 a.m. Crystal Ballroom Foyer

Please thank our refreshment break sponsors listed on page 10 for their support of the conference.

Florida Redevelopment Association Board of Directors Meeting

10:00 a.m. - 3:00 p.m. New York/New Orleans

Second General Session

10:15 a.m. - 12:15 p.m. Crystal Ballroom H-J

Presiding: Susan Haynie, President, Florida League of Cities and Mayor, City of Boca Raton (@SusanHaynieBoca)

Call to Order

Pledge of Allegiance

Recognition of Youth Councils

Recognition of Years of Service Recipients

Keynote Address: *Matt Zone,* President, National League of Cities and Councilman, City of Cleveland, OH (@zonemat)

Special Address: The Honorable Bill Nelson, U.S. Senate (@SenBillNelson)

Awards and Recognition: *Susan Haynie,* President, Florida League of Cities and Mayor, City of Boca Raton

Recognition of Municipal Achievement Award Winners Presentation of Defender of Home Rule Awards

President's End of the Year Video

Keynote Address: *Mac Stipanovich* (@*MacStipanovich*)



Cleveland City Councilman **Matt Zone** is recognized nationally, regionally and locally as a leader on environmental, arts and cultural issues. Currently, Zone serves as president of the National League of Cities, the nation's oldest and largest organization representing 19,000 cities, towns and villages, serving more than 218 million Americans.

Regionally, Zone is a past president of the Northeast Ohio City Council Association and serves on the steering committee of the Regional Prosperity Initiative, which is working to create a "Smart Growth" plan for Northeast Ohio.

Locally, he continues to be a tireless advocate for alternative energy and green building, by evidence of the fact that his ward is home to the only EcoVillage in Ohio and one of

the first in the country. The EcoVillage is complete with an LEED built school, theater and certified regional transit station, highly energy efficient homes that heat and cool for less than \$500 annually, and has a model stormwater demonstration project on a 25-acre city recreational facility.

Zone has been the driving force behind the development of the Gordon Square Arts District, which is composed of new housing and businesses, retail development and the construction and renovation of three theaters. He also authored the City of Cleveland's "Percent for Arts" legislation, which requires all applicable capital improvement projects over \$300,000 to set aside 1.5 percent of the total budget to include artists in their design.

As chairman of Council's Safety Committee, Zone, who is in constant contact with the city's safety forces, is in the vanguard of the battle against neighborhood crime. He is also very involved in the City of Cleveland's consent decree with the U.S. Department of Justice and the federal monitor overseeing the Cleveland Police Department.



John "Mac" Stipanovich is an attorney who represents individuals and entities, including the Florida League of Cities, before state government agencies, the governor and Cabinet and the Legislature. He has extensive experience in the political arena

and in the public sector, including serving as Florida executive director for Reagan-Bush 1984, campaign director for Bob Martinez for governor in 1986 and 1990, chief of staff to Governor Martinez, senior advisor to Jeb Bush for governor in 1994 and advisor to Secretary of State Katherine Harris during the 2000 presidential recount in Florida. Nicknamed Mac the Knife, his background and experience bring a unique perspective of the current political climate in Tallahassee.



CONFERENCE PROGRAM

SATURDAY, AUGUST 19, 2017 CONTINUED

Past Presidents' Luncheon

12:30 p.m. - 2:15 p.m.

Royal/Sabal

NOTE: Name badges must be worn to attend this event.

Presiding: Antonio "Tony" Ortiz, Commissioner, City of Orlando

Call to Order

Invocation: *Greg Ross,* Mayor City of Cooper City

Introduction and Installation of Incoming President: Glenda Hood, Past President, Florida League of Cities and Former Mayor, City of Orlando

Florida League of Cities Board of Directors Meeting

Immediately Following Luncheon Crystal Ballroom N-Q

Pop-Up Recording Studio

2:00 p.m. - 3:30 p.m. Palms Ballroom Foyer

Media Training: Taking Control of YOUR Message in the New World of Media

2:30 p.m. - 3:45 p.m. Crystal Ballroom G1

This interactive workshop will help you break through the clutter and stick to YOUR message. Here you will learn the tried and true techniques to handle hostile questions and redirect the conversation back to your best messages.

Moderator: Natalie Kahler, Council Member, City of

Brooksville

Speaker: Steve Vancore, Partner, VancoreJones

Communications

Who Wants to Be a Millionaire?

4:00 p.m. - 5:00 p.m. Crystal Ballroom Foyer

Building on last year's "Stump the Staff" success, we have another round of educational fun planned. Come prepared with your municipal questions for our seasoned staff and see who has the final answers and who needs to phone a friend! Designed to be an interactive opportunity to learn more about leadership, the League, municipal operations and more. Leave us guessing and you may just walk away with a prize.

Childcare Service Provided

6:00 p.m. - 10:00 p.m. Crystal Ballroom A-F Pre-registration is required for this service.

Inaugural Celebration: City Nights

6:30 p.m. - 9:30 p.m. Sabal/Sago

We're throwing a party and everyone is invited, so bring your dancing shoes! This year's inaugural celebration will feature the sounds of Tallahassee **Nights Live**, a group that appeals to all styles and ages with their eclectic mix of jazz, R&B, soul, pop, rock, Latin and country. Enjoy a buffet dinner, some strolling entertainment and plan to dance the night away.

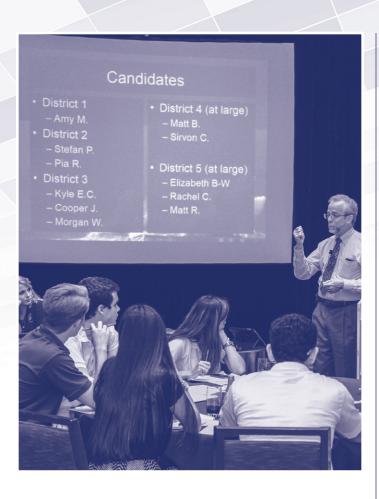
Contributing Sponsors for Entertainment:

PLATINUM: Duke Energy; Woodard & Curran

GOLD: Surterra Wellness; U.S. Water Services Corporation

SILVER: ICMA Retirement Corporation; Manson Bolves Donaldson Varn, P.A.; Wright-Pierce

YOUTH COUNCIL PROGRAM



SATURDAY - AUGUST 19, 2017

8:30 a.m. - 4:30 p.m. Canary Ballroom 1-2

The Next Big Thing: Identifying and Developing Your Priorities

Youth council peers from around the state will engage in a dynamic, highly interactive process of identifying and developing priorities for youth councils for the coming year. Youth councils will share their ideas and learn from each other's experiences and best practices.

Facilitator: *Sharon Berrian,* Director, Member Relations, Florida League of Cities

Instructor: *Scott Paine,* Ph.D., Director, Leadership Development and Education, Florida League of Cities

AGENDA

8:30 a.m. - 8:45 a.m.

Registration

8:45 a.m. - 9:00 a.m.

Introductions and Program Overview

9:00 a.m. - 10:00 a.m.

Finding Your Next Big Thing: The Open Space Meeting

We'll begin with a brief introduction to the idea of the Next Big Thing. Then we'll learn how to run an Open Space meeting. And we'll begin with topics and discussion driven entirely by the topics you want to discuss.

10:15 a.m. - 12:00 p.m.

Attendance at Second General Session

12:15 p.m. - 1:45 p.m.

Lunch Discussion: Presentation from 2017 Youth Council Community Service and Photography Award Winners

2:00 p.m. - 4:00 p.m.

Defining/Refining Your Next Big Thing: The Open Space Meeting Continues

Driven by your priorities and interests, the Open Space meeting will continue.

4:00 p.m. - 4:30 p.m.

Reporting Out: The Open Space Meeting Concludes

You'll share the products of your discussions and we'll crystallize some next steps on the road to achieving Your Next Big Thing.

RECOGNITION AND AWARDS



PAST PRESIDENTS

We remember and respect the many municipal officials who served as presidents of the Florida League of Cities, some of whom are no longer living. Their contributions have been invaluable to the development and implementation of the many programs and services of the League. Prior to each conference, our past presidents are invited to the Past Presidents' Luncheon. We are pleased to list our living Past Presidents as follows:

1972	Dick Greco, Tampa	1998	Samuel J. Ferreri, Greenacres
1979	J. L. Plummer, Jr., Miami	1999	David Rigsby, DeLand
1980	Randall R. Wise, Niceville	2000	Frank R. Satchel, Jr., Mulberry
1981	William S. Howell, Atlantic Beach	2001	Scott Maddox, Tallahassee
1982	Robert "Bo" Donly, Dania	2002	Scott Black, Dade City
1984	Lawrence J. Kelly, Daytona Beach	2003	Carmela Starace, Royal Palm Beach
1985	<i>Henry W. Cook,</i> Jacksonville	2004	Dottie Reeder, Seminole
1986	Bob Martinez, Tampa	2006	<i>Julio Robaina,</i> Hialeah
1986-87	<i>Glenda Hood,</i> Orlando	2007	Rene Flowers, St. Petersburg
1988	J. Larry Durrence, Lakeland	2008	Frank C. Ortis, Pembroke Pines
1989	Raul L. Martinez, Hialeah	2009	Carmine Priore, Wellington
1990	<i>Eric B. Smith,</i> Jacksonville	2010	John Marks, Tallahassee
1991	A. C. Littleton, Jr., Panama City	2011	Joy Cooper, Hallandale Beach
1993	William A. Evers, Bradenton	2012	Patricia Bates, Altamonte Springs
1994	<i>Ilene S. Lieberman,</i> Lauderhill	2013-14	<i>P.C. Wu,</i> Pensacola
1995	Clarence E. Anthony, South Bay	2015	Lori Moseley, Miramar
1996	Larry Schultz, Rockledge	2016	Matthew D. Surrency, Hawthorne
1997	Jim Naugle, Fort Lauderdale		

E. HARRIS DREW AWARD

1996 *Leon Conlee*, Commissioner, Palatka

	LEAGUE &	1997	Randall Wise, Mayor, Niceville
		1998	"Coach" Joe Piggotte, Mayor, South Daytona
1978	John H. Land, Mayor, Apopka	1999	Tommy Ray McDonald, Mayor, Chipley
1979	Thomas J. Pryor, Mayor, Mary Esther	2000	A. O. Campbell, Mayor Pro Tem, DeFuniak Springs
1980	Carl T. Langford, Mayor, Orlando	2001	David Rigsby, Mayor, DeLand
1981	William A. Evers, Mayor, Bradenton	2002	Jeffrey A. Mishcon, Mayor, North Miami Beach
1982	Edward J. Burke, Mayor, Biscayne Park	2003	Samuel J. Ferreri, Mayor, Greenacres
1983	B. L. Lovett, Councilman, Hastings	2004	Larry Schultz, Mayor, Rockledge
1984	Carl M. "Kid" Ellis, Mayor, Mulberry	2005	Raul Martinez, Mayor, Hialeah
1985	Martin Yelen, Vice Mayor, West Miami	2006	Clarence E. Anthony, Mayor, South Bay
1986	J. Wilson Reed, Mayor, Belleair Bluffs	2007	Steven B. Feren, Mayor, Sunrise
1987	William H. Kerdyk, Commissioner, Coral Gables	2008	Lou Ann Palmer, Mayor, Sarasota
1988	Billy Howell, Mayor, Atlantic Beach	2009	Robert F. Apgar, Mayor, DeLand
1989	George C. McGough, Mayor, Largo	2010	Carmine Priore, Mayor Pro Tem, Wellington
1990	Lawrence J. Kelly, Mayor, Daytona Beach	2011	Scott Black, Mayor, Dade City
1991	Lee Duncan, Councilman, Tampa	2012	Mary Lawson Brown, Vice Mayor, Palatka
1992	Bill Frederick, Mayor, Orlando	2013	Frank C. Ortis, Mayor, Pembroke Pines
1993	John J. Oates, Mayor, Rockledge	2014	Walter Kelley, Mayor, Lynn Haven
1994	Ruth Campbell, Councilman, Homestead	2015	Louie Davis, Mayor, Waldo
1995	Joseph Gardner, Councilman, Bay Harbor Islands	2016	Patricia Bates, Mayor, Altamonte Springs

2017 MAYOR JOHN LAND YEARS OF SERVICE AWARDS

The League's Years of Service Awards are in honor of long-time Apopka Mayor John Land, who served his city for more than 60 years. The League recognizes the following individuals for their years of dedicated service as elected municipal officials:

20 OR MORE YEARS OF SERVICE

William H. Albury III, Mangonia Park Jeff Allebach, Orange City Mary A. Bigham, Coleman Keith Britton, Oviedo Arthur Byrnes, Holly Hill Richard H. Christmas, St. Leo Donna DeWitt, St. Leo Phillip Gaskin, Wewahitchka Shirley Groover Bryant, Palmetto Chuck Hall, Waldo James W. Hathaway, New Smyrna Beach Van W. Johnson Sr., Apalachicola

David B. Norris, North Palm Beach

Gordon L. Sands, Welaka Michael Satterfield, Oakland Joseph A. Scuotto, Sunrise George R. Ward, Lake City Tommy W. Williams, Graceville

25 OR MORE YEARS OF SERVICE

Cora Beechem, Jacob City
Gary L. Brender, Lake Mary
Eddie Cole, Eatonville
Eugene D. Gallo, Bradenton
Robert M. W. Shalhoub,
Lake Clarke Shores
Joe Tolleson, Brooker
H. L. "Roy" Tyler, Haines City

30 OR MORE YEARS OF SERVICE

Herbert J. Bennett, Pierson
Samuel G. S. Bennett, Pierson
George Duryea, Lake Mary
Jim Catron, Madison
Leon C. "Rusty" Johnson, Ocoee
James T. Peterson, Pierson
Bobby Rogers, Bascom
Joe Lee Smith, Rockledge

35 OR MORE YEARS OF SERVICE

T. J. Davis, Havana

RECOGNITION AND AWARDS

2017 DEFENDER OF HOME RULE

The Florida League of Cities has bestowed the Defender of Home Rule Award to two legislators who strongly defended the principals of municipal Home Rule this past legislative session. The awards will be presented during the Second General Session on Saturday. Daniel Wright "Danny" Burgess, Jr., Representative, District 38 Jeff Clemens, Senator, District 31

HOME RULE HEROES

The Home Rule HERO Award was created to recognize city officials who went above and beyond to advocate the FLC legislative agenda during this past legislative session. The award is presented to recipients at either their commission/council meeting or other municipal venue of their choice. This year's recipients are:

Robert F. Apgar, Mayor, DeLand Terry Atchley, City Manager, Wauchula Forrest Banks, Councilman, Fort Myers Vincent N. Barile, Commissioner, Sewall's Point Bill Barnett, Mayor, Naples Michael Beedie, City Manager, Fort Walton Beach Scott Black, Commissioner, Dade City Gary Bruhn, Mayor, Windermere Kenneth Buchman, Attorney, Plant City Jim Burch, Council Member, Cape Coral Tom Campenni, Commissioner, Stuart William Capote, Mayor, Palm Bay Dan Daley, Vice Mayor, Coral Springs Anthony DeFillipo, Councilman, North Miami Beach Joe Durso, Mayor, Longwood Lee R. Feldman, City Manager, Fort Lauderdale Scott Fischer, Mayor, Destin George Forbes, City Manager, Jacksonville Beach *Kimberly Glas-Castro,* Vice Mayor, Lake Park James R. Hanson, Town Manager, Orange Park Susan Haynie, Mayor, Boca Raton **Randall Henderson,** Mayor, Fort Myers Linda Hudson, Mayor, Fort Pierce Bill Jonson, Councilmember, Clearwater Charles Latham, Mayor, Jacksonville Beach Carisse LeJeune, City Manager, Destin Jordan Leonard, Mayor, Bay Harbor Islands Leo E. Longworth, Vice Mayor, Bartow Scott Maddox, Commissioner, Tallahassee Carol McCormack, Mayor, Palm Shores Troy McDonald, Mayor, Stuart Kathy Meehan, Mayor, Melbourne Bea L. Meeks, City Clerk, Edgewood **Drinda Merritt**, Mayor, Inglis **Dominick Montanaro**, Councilman, Satellite Beach A. William Moss, City Manager, Naples

Chevelle Nubin, Village Clerk, Wellington Kent Olson, Deputy Treasurer/Clerk, Tallahassee T. Patrick O'Neill, Council Vice Chair, Rockledge Dawn S. Pardo, Councilwoman, Riviera Beach William Partington, Mayor, Ormond Beach *Trish Pfeiffer,* Commissioner, Bartow Wayne Poston, Mayor, Bradenton *Mitchell Reeves,* Mayor, Atlantic Beach Gary Resnick, Mayor, Wilton Manors Jamie Robinson, Vice Mayor, Largo Cal Rolfson, Councilmember, Mount Dora Greg Ross. Mayor, Cooper City Kevin Ruane, Mayor, Sanibel *Mark Ryan,* City Manager, Indian Harbour Beach Douglas J. Sale, Attorney, Panama City Beach William Schaetzle, Councilman, Niceville Matthew Schellenberg, Councilman, Jacksonville John P. "Jack" Seiler, Mayor, Fort Lauderdale Peter Simmons, Mayor, Bonita Springs Willie Charles Shaw, Commissioner, Sarasota Thomas E. Shelly, Commissioner, Belleair **Daniel Stermer,** Mayor, Weston *Heyward Strong,* Mayor, Valparaiso Michael Suarez, Council Chair, Tampa Debra Sullivan, City Clerk, Belleair Bluffs Matthew D. Surrency, Mayor, Hawthorne Darrel Thomas, Assistant City Manager/CFO, Weston John Titkanich, City Manager, Cocoa George Vallejo, Mayor, North Miami Beach **Phillip Walker,** Commissioner, Lakeland Leslie Waters, Mayor, Seminole Teresa Watkins Brown, Councilwoman, Fort Myers R. Howard Wiggs, Mayor, Lakeland P. C. Wu, Councilmember, Pensacola Linda Yates, Mayor, North Port

Gil Ziffer, Mayor Pro Tem, Tallahassee

LEGISLATIVE APPRECIATION AWARDS

The following legislators are being awarded the Legislative Appreciation Award for working with League lobbyists on key issues, offering amendments on our behalf and generally being supportive of FLC positions:

Loranne Ausley, Representative, District 9
Aaron Bean, Senator, District 4
Jose Felix "Pepi" Diaz, Representative, District 116
Bobby DuBose, Representative, District 94
Joseph Geller, Representative, District 100
Audrey Gibson, Senator, District 6
Bill Hager, Representative, District 89
Don Hahnfeldt, Representative, District 33
Shawn Harrison, Representative, District 63
Mike Miller, Representative, District 47
George R. Moraitis, Representative, District 93

Kathleen Passidomo, Senator, District 28
Kathleen M. Peters, Representative, District 69
Bobby Powell, Senator, District 30
Richard Stark, Representative, District 104
Perry E. Thurston, Jr., Senator, District 33

FRESHMAN LEGISLATIVE APPRECIATION AWARDS

Kamina L. Brown, Representative, District 45
Gary M. "Frank" Farmer, Jr., Senator, District 34
Mel Ponder, Representative, District 4

LEGISLATIVE STAFF APPRECIATION AWARDS

Legislative staff play a significant role in the legislative process and the League truly appreciates their efforts to ensure municipal interests are protected. The following staff members are being awarded the Legislative Staff Appreciation Award:

Matt Alford, Office of Senator Linda Stewart, District 13Evelyn DuPlecy, Office of Senator Jeff Clemens, District 31Chauncey Graham, Office of Senator Jeff Clemens, District 31

Chris Hudtwalcker, Office of Senator Jose Javier Rodriguez, District 37

R. J. Myers, Office of Representative Kathleen Peters, District 69

Nikolas Pascual, Office of Representative Jose Felix "Pepi" Diaz, District 116

Pierce Schuessler, Office of Senator Tom Lee, District 20 *Jonathan Till,* Office of Representative Daniel Wright "Danny" Burgess, Jr., District 38

2017 FLORIDA MUNICIPAL ACHIEVEMENT AWARD WINNERS

Join us in congratulating the winners of the 2017 Florida Municipal Achievement Awards program. Official recognition of the winners will take place during the Second General Session on Saturday.

City Spirit Award
City of Oldsmar

Environmental Stewardship Award

City of Fort Myers and Town of Lauderdale-By-The-Sea Florida Citizenship Award
City of Melbourne

2017 CITY CATALYST GRANTS

The Florida League of Mayors and Florida Business Watch partnered to offer grants that will be used to support projects or initiatives that help build community and/or help enhance the lives of citizens in our cities. This year's recipients are:

Cutler Bay: Cutler Bay Youth Advisory Council

Davenport: Jamestown Park **Inglis**: South Levy Little League **Waldo**: Community Center Camp

RESOLUTIONS AND LEGISLATIVE COMMITTEES

Chair: *Gil Ziffer,* Mayor Pro Tem, Tallahassee; First Vice President, Florida League of Cities

Vice Chair: *Leo E. Longworth,* Vice Mayor, Bartow; Second Vice President, Florida League of Cities

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Billy Rader, Commissioner, Panama City; President, Bay County League of Cities

Greg Ross, Mayor, Cooper City; Past President, Broward County League of Cities

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Brian Williams, Commissioner, Palmetto; President, ManaSota League of Cities

Oliver Gilbert, III, Mayor, Miami Gardens; President, Miami-Dade County League of Cities

Louie Davis, Mayor, Waldo; President, Northeast Florida League of Cities

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Teresa Watkins Brown, Councilwoman, Fort Myers; President, Southwest Florida League of Cities

T. Patrick O'Neill, Council Vice Chair, Rockledge; First Vice President, Space Coast League of Cities

Heather Gracy, Commissioner, Dunedin; President, Suncoast League of Cities

Drinda Merritt, Mayor, Town of Inglis; First Vice President, Suwannee River League of Cities

Linda Hudson, Mayor, Fort Pierce; President, Treasure Coast League of Cities

Rosemary Wilsen, Commissioner, Ocoee; President, Tri-County League of Cities

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Joe Durso; Mayor, Longwood; Past Chair, Federal Action Strike Team

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John P. "Jack" Seiler, Mayor, Fort Lauderdale; Chair, and Florida Municipal Investment Trust

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Shores; President, Florida Municipal Attorneys Association

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Cal Rolfson, Council Member, Mount Dora
Hazelle Rogers, Mayor, Lauderdale Lakes
Mark Ryan, City Manager, Indian Harbour Beach
Phillip Walker, Commissioner, Lakeland
Leslie Waters, Mayor, Seminole
Tammie Williams, Commissioner, Palatka

2017 NOMINATING COMMITTEE

Chair: *Matthew D. Surrency,* Mayor, Hawthorne **Vice Chair:** *Keith James,* Commissioner, West Palm Beach

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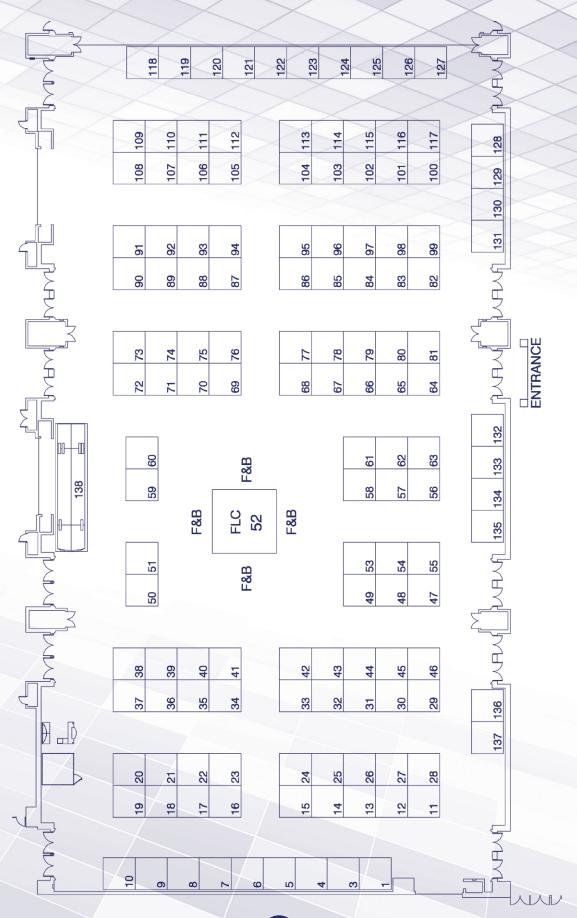
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Florida Benchmarking Consortium and Lou Frey Institute - Foyer

(352) 753-3392 sboyer@flbenchmark.org www.flbenchmark.org Contact: Susan Boyer An intra-state collaboration of Florida local governments and authorities seeking to improve the delivery of local government services using performance measurement data in 19 traditional service areas and civic engagement.

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Florida City and County Management Association -Booth #93

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Florida Department of State - Booth #107

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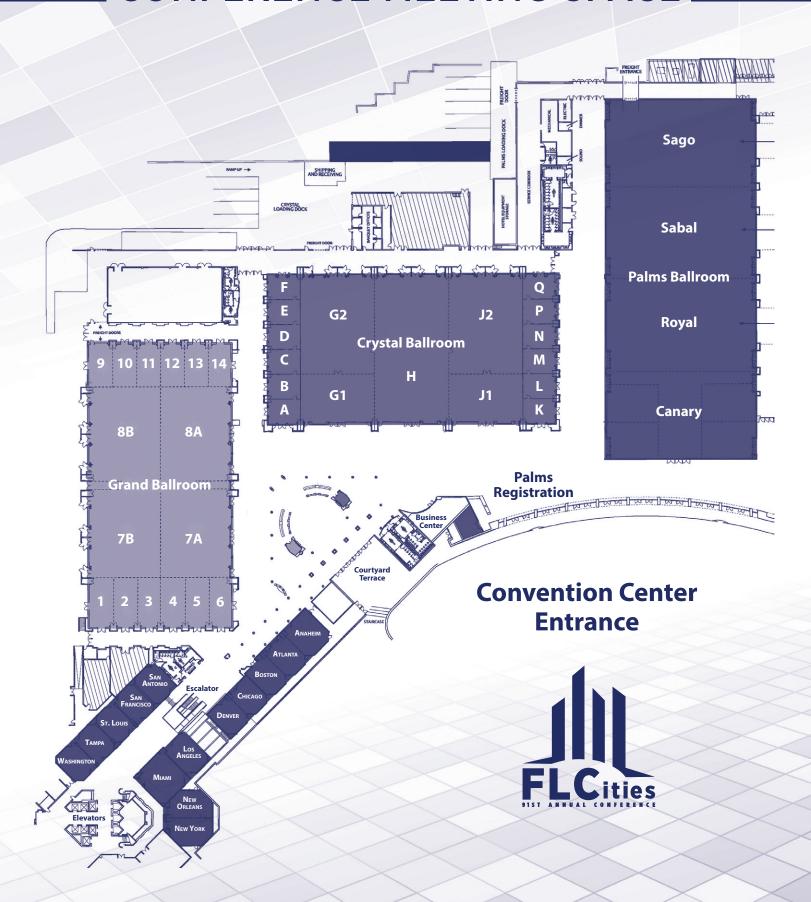
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CONFERENCE MEETING SPACE





HOME RULE, INTEGRITY, EXCELLENCE AND PUBLIC SERVICE

The League is dedicated to the values of **Home Rule**, **Integrity**, **Excellence and Public Service**. We aspire to achieve these values in everything we do. We commit ourselves to the hard work required to realize these values and will be vigilant in upholding them.

HOME RULE: The League is committed to using every resource to protect Florida's Home Rule powers for municipalities, and to enhancing these powers in any way possible. Home Rule is the greatest strength of our cities.

INTEGRITY: The League embraces truthfulness and trust, and has the moral courage and obligation to be open, honest and ethical in all that we do. We treat everyone with dignity and respect.

EXCELLENCE: The League is committed to achieving the highest standards of excellence in our service, programs, products, technology, management and leadership. We recognize our responsibility and are accountable for the important work entrusted to us to better serve our members for future generations.

PUBLIC SERVICE: The League is committed to the spirit of public service, and recognizes the tremendous energy, dedication, sacrifice and compassion needed to give unselfishly to one's community. The League, Florida and our nation are stronger and better because of the public servants who choose to serve and lead.



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